

# ANNUAL REPORT



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**PREPARED AND PRESENTED BY**

AMIE WILLIAMS, EXECUTIVE DIRECTOR AND CO-FOUNDER

# Message from the Executive Director



2020 was a difficult but pivotal year for Global Girl Media. Like many NGO's, we faced many challenges as a result of the Covid-19 pandemic. Given the extraordinary upheaval and uncertainty in our world, we are also witnessing an incredible moment watching many young women, especially BIPOC women, stepping bravely into positions of power. Our mission has always been to catalyze the potential and talents of young women to fight for change, to bring digital access, tools, and hope to these vital youth voices that are now more critical than ever.

Throughout the year, our girls were on the frontline reporting on the #BLM movement as well as refugee rights, healthcare, and education reform. The pandemic also inspired us to work more globally together, connecting chapters and girls to co-produce content and contribute on two different video series, one of which focused on the girls' experiences living in social isolation: CORONA #IRL. Our global cohort of young Global Girl reporters also took advantage of the opportunity to learn together by participating in online trainings outside their individual GGM chapter locations, such as an in depth workshop held by GGM London.





GlobalGirl Media is part of a much larger network of media-makers, teaching artists, arts administrators, NGO leaders, educators and supporters. We are not in this alone, and we also realize we can do much more to integrate and spotlight the work of all our collaborators and partners. In community, we listen, learn, rise, and create the bonds that cannot be broken by racist policies and institutions, police brutality, or the dominant media that peddles violent images for ratings. Instead, we choose to listen to the voices on the ground.

We are led by our GlobalGirls, our more than 250 Black, LatinX, womxn, queer, and femme reporters at the forefront of citizen media in eight countries and sixteen cities across the globe. Our series, COVID #IRL, launched on the world stage in Spring 2020 with our partners, Global Citizen and Chime for Change.

## GLOBAL GIRL MEDIA LOS ANGELES

Due to California Covid rules requiring social distancing/banning large public gatherings, we had to scale back the number of girls we served, the length of the training, and in person public events showcasing the girls' work. Because our training requires hands-on learning, we could not hold it online and generate the desired results, so we actually held an in-person training in digital media and political literacy. We trained 10 young BIPOC women, ages 14-19 years old, who attended our summer academy in downtown Los Angeles five days a week, 8 hours a day, for three weeks. The training was led by three women: our project director and two Latinx teaching artists. Everyone was Covid tested before entering our training space, including teaching artists, humanities advisors, guest speakers and the girls. Everyone wore masks, learned, and even collaborated on projects while staying socially distanced. Because these trainings were held during extraordinarily challenging and historical times, especially for youth of color, we are proud of how our young women took it upon themselves to craft very urgent and topical media stories on the racial justice movement unfolding in their midst, as well as highlight the role of women of color as change agents on the political scene. The girls created and developed two series during their summer training, both of which are ongoing as they continue to produce new stories for these series.



**NUMBER OF GIRLS TRAINED: 10**

**NUMBER OF VIDEOS: 7**  
plus 4 for the CORONA IRL PROJECT

**DATES OF TRAINING: 7/6-7/31**

**LOCATION: Downtown Los Angeles**

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# THREE VIDEO SERIES

**TWO VIDEO SERIES WERE PRODUCED BY GGM L.A., WITH PARTICIPATION FROM OTHER CHAPTERS:**

## 1. ACTIVISTA:

Features deep conversations with women of color change makers running for political office as well as the young women working behind the scenes on these exciting campaigns. Featured candidates Holly Mitchell and Nithya Raman. [LINK HERE](#)

## 2. YOUNG, WOKE AND FREE:

A series of video portraits of young female activists who were "woke" by the current global racial justice protests, focused on elections in the U.S., LGBTQ rights, environmental justice, and other urgent flash points facing young women today. [LINK HERE](#)



Global Citizen also featured [an article](#) on the entire series on their website and in one of their newsletters. Combined with the online summit, we can say our content reached over 10 million viewers and helped raise over 5.6 billion dollars for equal access and scientific research for a Covid-19 vaccine!

# CORONA #IRL

## SPECIAL GLOBAL REPORTING ON THE COVID-19 PANDEMIC FROM A GIRLS' POV

Between March and June 2020, GGM mobilized its reporter alumna base to produce a video series documenting COVID-19 history. 16 stories from those pitched were filmed in eight countries, each 3-5 minutes long. The stories include a refugee forced to move from her camp in Berlin, the collapse of the Kosovo government in the midst of the pandemic, a single teen-age Mom in Chicago trying to hold it together, a Guatemalan girl dealing with her Grandmother's death, three generations of Tamil women in London learning from each other, and a young reporter in Los Angeles covering the vigil for Breonna Taylor. All the reports are raw, heartfelt, vulnerable and reflect the very real ways the girls are living and responding to the ongoing crisis. [LINK TO SERIES HERE](#)

[Global Citizen](#) and [Chime for Change](#) each featured 3 of the 16 videos, providing a global platform for some of the stories to be shared. [Female Fabric](#) is a series curated by CHIME Managing Editor Mariane Pearl featuring stories by women around the world. Global Citizen included 3 videos as well as additional footage from the GlobalGirl reporters in their June 27th online summit - Global Goal: Unite for Our Future campaign to ensure COVID-19 treatment for everyone, everywhere.

# GLOBAL GIRL MEDIA L.A. VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-los-angeles>



# GLOBAL GIRL MEDIA GREECE

In 2020, we saw the need to integrate young Greek women, as so often the refugee story is told from "outside" the host community, and we thought by bringing together both Greek and refugee girls we would have richer content to develop and the girls themselves would benefit from the informal cross-cultural interactions in the classroom and in the field. For Six weeks in Sept/Oct, we were able to meet the Covid-required socially distanced educational protocols at our new location, [Odyssea](#) in downtown Athens. We used lectures, guest lecturers (three), screenings from various platforms like OpDocs, PBS, Mubi, Field of Vision, Guardian Docs. Trainings in Basic Videography and Journalism/photo journalism were led by GGM's ED, Amie Williams and the Greek photojournalist Louisa Gouliamaki who had covered the refugee crisis for the last four years under Agence-France Presse. We also had three guest lecturers, Nikos Polis, Nikolia Apostolou and Daphne Tolis, all well-known Greek documentary filmmakers and video journalists, who showed their work and discussed how to tell stories that are successful, timely and attractive to broadcasters.

**NUMBER OF GIRLS TRAINED: 15**

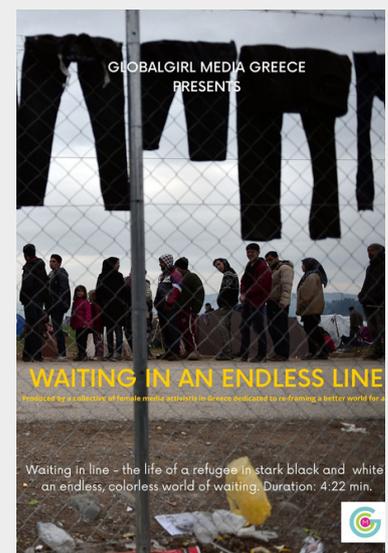
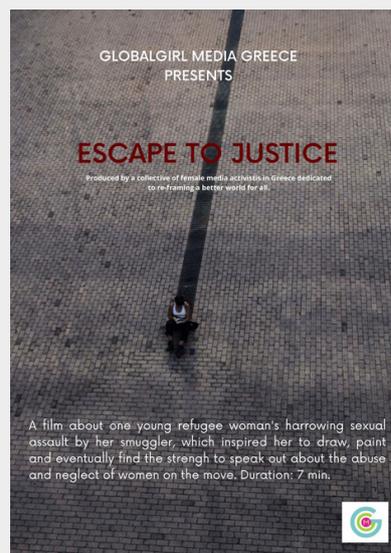
**NUMBER OF VIDEOS: 3**  
plus 2 for Corona IRL Project

**DATES OF TRAINING: 7/6-7/31**

**LOCATION: Athens, Greece**

## THREE SHORT FILMS PRODUCED

As a result of the training, three short films were completed, and featured at the Women in Film and TV Greece 50/50 Film Festival, the Aphrodite Queer Film Festival and one film will be screened in the 2021 Thessaloniki Documentary Film Festival (all festivals online due to Covid).



# GLOBAL GIRL MEDIA GREECE VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-greece>

INSTAGRAM: @ggm\_greece



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# GLOBAL GIRL MEDIA CHICAGO

In March of 2020, we were forced to go virtual due to COVID-19. Although the sudden change was rocky, in partnership with After School Matters, we've been able to build a program that values engagement and dialogue, as well as production. Our girls, many of which return session over session, voiced that engagement and dialogue is what they valued most in our program amid their everyday lives that have become increasingly isolated and asynchronous. We're excited to start the new year, still virtually but with new goals and best-practices in mind. Visit our Instagram to stay updated on what's happening with us! @ggm\_chicago

## OTHER GGM CHICAGO HIGHLIGHTS:

Guest Speakers:

Hillary Flores (Bilingual Freelance Multimedia Journalist & Coronavirus Hotline Specialist at Block Club Chicago)

Ensemble Members from a Red Orchid Theater Kirsten Fitzgerald & Karen Aldridge

**NUMBER OF GIRLS TRAINED: 32**

**NUMBER OF VIDEO ASSETS: 14**  
Includes 2 for Corona IRL Project & Activista Series

**NUMBER OF BLOGS AND NEWSLETTERS: 12**

**DATES OF TRAINING: Year-round**

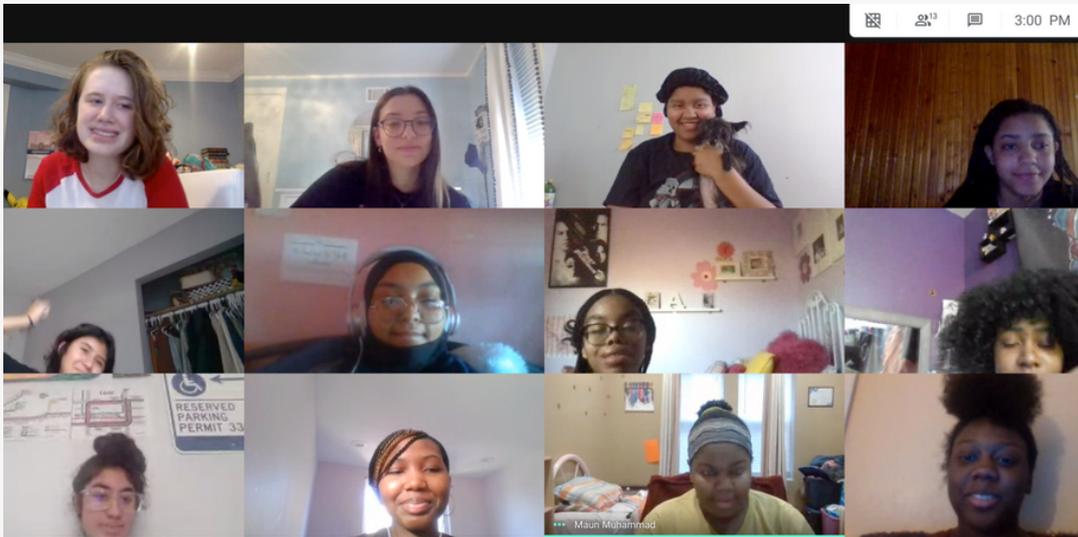
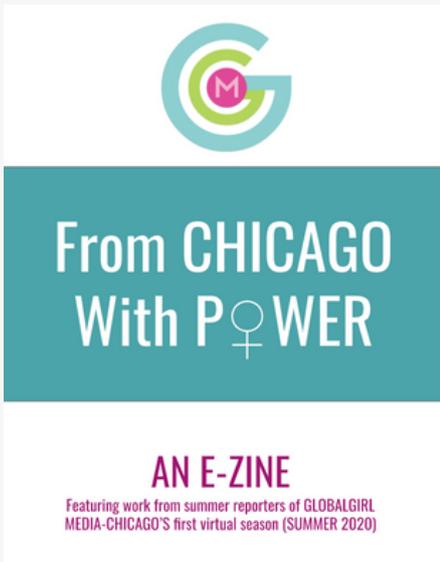
**LOCATION: Chicago, USA**

**GGM CHICAGO DIGITAL ZINE**  
<https://sites.google.com/view/ggmchi2020zine>



# GLOBAL GIRL MEDIA CHICAGO VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-chicago>



# GLOBAL GIRL MEDIA GUATEMALA

This was our first year working in Central America, and we were excited to partner with Glasswing, a well-known NGO in the region. Glasswing's goal for the project was to empower 20 young girls in Mezquital, Villa Nueva, a vulnerable community with high rates of violence and poverty. It was truly inspirational to observe how the participants have grown, developed and gained self-confidence throughout the duration of the project. 20 young women were able to create videos and blogs, exposing what it means to be a young woman in Guatemala. A total of 3 documentary videos were also created. Videos that were created in order to participate in the "CORONA #IRL " contest run by Global Citizen to learn about the realities that women are experiencing during this pandemic. 1 of 2 videos in the framework of the CORONA IRL managed to obtain a prize of \$250 for one girl. @ggm\_guatemala



**NUMBER OF GIRLS TRAINED: 20**

**NUMBER OF VIDEO ASSETS: 5**

Includes 2 for Corona IRL

**NUMBER OF BLOGS AND NEWSLETTERS: 20**

**DATES OF TRAINING:** Feb-March

**LOCATION:** Guatemala City

## OTHER GGM GUATEMALA HIGHLIGHTS:

A field trip in a local radio station in Guatemala "romantic radio 105.30" where they put into practice topics such as: public speaking, techniques to improve editing, body language, voice techniques and the importance of modulating the voice

One video in the CORONA #IRL series featured on the international Global Citizen TV broadcast and introduced by Katie Couric, also won an international cash award



key qualitative results reported was the ability for the girls to get along, build friendships, along with sharing common goals and interests. This is important due to the fact that the participants live in a very violent community (gang related) which often means that they are not able to socialize and build relationships with other girls in the community.

# GLOBAL GIRL MEDIA GUATEMALA VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-guatemala>

INSTAGRAM: @ggm\_guatemala



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# GLOBAL GIRL MEDIA KOSOVA

During the quarantine, Lularta and Artiola, two former Global Girls, now the co-representatives of GlobalGirl Media Kosova, participated in the COVID-19 series, sharing their different experiences during that time. They also used Facebook to post inspirational articles about the achievements of women and girls at different times around the world. In November, GlobalGirl Media Kosova, for the second year in a row participated in the Global Entrepreneurship Week in Collaboration with Innovation Center Kosovo. This year's theme was "Inspiration of girls and women for entrepreneurship", where speakers were: Vlora Tuzi Nushi, Head of UN Women Kosovo, and two women entrepreneurs Njomza Blakaj and Rrezarta Simitciu, who shared the challenges that have had and encountered them during the establishment of their business. All three panelists were strong women who motivated the 42 participants who were part.

DURING DECEMBER 2020, [KOSOVALIVE](#) ALSO LAUNCHED A NEW WEBSITE, INCLUDING THE GIRLS' BUREAU [GLOBALGIRL MEDIA KOSOVA](#).

GLOBAL ENTREPRENEURSHIP WEEK KOSOVO

kosovalive.org

VIRTUAL PANEL DISCUSSION

**42 PARTICIPANTS**

22 NOVEMBER 2020  
12:00-13:00 (GMT+1)  
GOOGLE MEETS

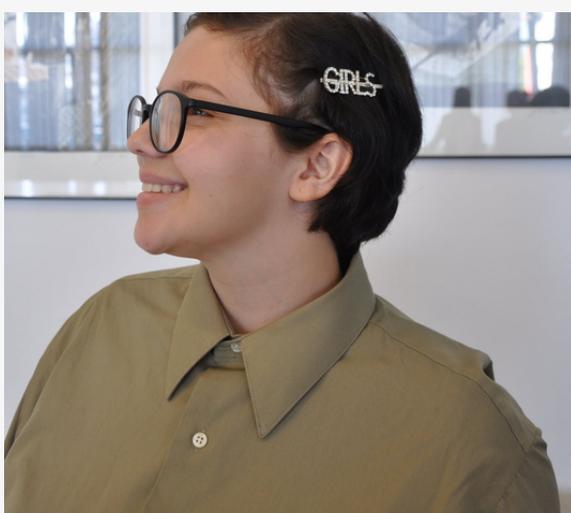
**VLORA TUZI NUSHI**  
Head of UN Women Kosovo

**NJOMZA BLAKAJ**  
Co-Founder, Green Moss Kosova

**REZARTA SIMITCIU**  
Co-Founder, Green Moss Kosova

# GLOBAL GIRL MEDIA KOSOVA VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-kosovo>



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# GLOBAL GIRL MEDIA SOUTH AFRICA

INSTAGRAM: @globalgirlmedia\_sa

2020 was a complicated year for Global Girl Media SA. We lost our Programme Director in February 2020- as such, we could not implement any new programs for the year. Furthermore, the lockdown period that started in March 2020 until September 2020 made formal, in-person meetings impossible. Given that very few of the trainees have their own computers or Wi-Fi access, the idea of having workshops was challenging. Still, we were able to produce a five-minute film with financial support from GGM International as part of their series ACTIVISTA, about the LGBTQI activist Beverley Palesa Ditsie. This film was produced by 5 of the GGM reporters from previous trainings who each took on a specific production roles, sound, camera, director, editor and producer. The film speaks to the twenty-year career of one of the pre-eminent feminists and lesbian activists who started her career before the democratic elections in SA in 1994.

In addition, two of the South African GGM girls took part in the Covid #IRL series produced by International GGM, Lungile Buhale (pictured below) and Salvation (Kamogelo) Lenyanyabedi. They made the short films from home, shot on their cellphones and home video cameras, focused on frontline workers and domestic violence increased cases, a huge issue facing South Africa due to the pandemic.



**NUMBER OF GIRLS TRAINED: 7**

**NUMBER OF VIDEO ASSETS: 1**

Includes 2 for Corona IRL

**NUMBER OF BLOGS AND NEWSLETTERS: 0**

**DATES OF TRAINING: n/a**

**LOCATION: Johannesburg**

## OTHER GGM SOUTH AFRICA HIGHLIGHTS:

We held a one-day workshop to discuss the story and narrative treatment; for the Bev Ditsie project. We also did a technical workshopping on camera and sound. We have finally appointed a Programme coordinator, Refiloe Rantsieng, who started in February 2021. We intend to have a full-year program this year

# GLOBAL GIRL MEDIA SOUTH AFRICA VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-south-africa>

INSTAGRAM: @globalgirlmedia\_sa



**CORONA IRL**  
GGM SQUAD TALK  
MONDAY, APRIL 20  
@10AM PST / 1PM EST / 6PM LONDON  
Live on @global\_girl\_media

**Lungile Buhale**  
South Africa

CORONA IRL is a video series, produced by GGM Alumna journalists who are recording their lives in Corona Times

A woman with long dark hair, wearing a white top and a white face mask, is sitting on a brown couch. She is smiling at the camera. A camera on a tripod is positioned in front of her.

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# GLOBAL GIRL MEDIA UNITED KINGDOM

INSTAGRAM: @globalgirlmedia\_uk

2020 was a pivotal time for GlobalGirl Media UK. For the first time, we ran an annual Summer Academy training (virtually) and welcomed young women from both within and outside of the UK. The young women produced five films ranging from the stigma surrounding periods to belonging. We ran a month-long series with speakers from the BBC, also online, and launched our GGM UK podcast. We had the privilege of working with university students and staff, King's College London on a film festival idea which launched this year. We are excited to build upon the success of 2020 and impact even more girls in 2021 and beyond.

Learn more about us via our instagram page: [globalgirlmedia\\_uk](#)....

## OTHER GGM U.K. HIGHLIGHTS:

WE ALSO HOSTED SEVERAL WORKSHOPS AND INSTAGRAM SESSIONS WITH A FOCUS ON MENTORSHIP



**NUMBER OF GIRLS TRAINED:** 18  
(with an additional 50 attending GGMUK events)

**NUMBER OF VIDEOS:** 6  
Includes 2 for Corona IRL

**NUMBER OF PODCASTS:** 9

**NUMBER OF BLOGS:** 31

**DATES OF TRAINING:**  
Throughout the year

**LOCATION:** London



## LINKS TO VIDEOS FROM OUR TRAINING:

[NO ONE IS ILLEGAL](#)  
[BRIDGING THE GAP](#)  
[MOHAJER](#)  
[BREAK THE STIGMA](#)  
[BELONGING](#)

# GLOBAL GIRL MEDIA U.K. VIMEO PORTFOLIO:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-united-kingdom>

INSTAGRAM: @globalgirlmedia\_uk



# GLOBAL GIRL MEDIA COVERAGE:

LINKS TO VARIOUS PRESS AND AWARDS  
ACHIEVED BY ALL CHAPTERS IN 2020

## GLOBAL CITIZEN COVERAGE OF CORONA #IRL SERIES:

<https://www.globalcitizen.org/en/content/global-goal-unite-globalgirl-media-corona-irl/>

## GUCCI CHIME FOR CHANGE FOR CORONA #IRL SERIES

<https://chime.gucci.com/igniting-conversations/chime-through-the-years-corona-irl-by-globalgirl-media/>

## ADOBE TAKING IT GLOBAL FUNDING AND AWARD FOR WORK IN GREECE

<https://medium.com/adobe-creativity-grants/meet-the-first-2020-adobe-project-grantees-1345c19e1e0c>

## CULTURE NOW MAGAZINE GREECE:

<https://www.culturenow.gr/epistrefei-online-to-4o-festival-wift-gr-50-50-isotita-kai-ston-kinimatografo-me-dorean-provoles/>

## DEUTSCHE WELLE TV PROFILE OF ED AMIE WILLIAMS IN GREECE:

<https://www.facebook.com/dw.women/videos/377742166974279/>

## GIRL RISING FINALIST FOR REFUGEE VIDEO PRODUCED WITH GGM:

<https://mystory.girlrising.org/finalists>

**DUE TO OUR STRATEGIC PARTNERSHIP WITH THE HYPEACH FASHION BRAND  
(ONE OF GGM BOARD MEMBERS, MARLO HOVIS OWNS THIS BRAND)**

### **FORBES**

INCLUDES GGM + LINK BACK

[HTTPS://WWW.FORBES.COM/SITES/TIFFANYLEIGH/2021/02/06/VALENTINES-DAY-GIFT-GUIDE-THE-MOST-STYLISH-LOUNGEWEAR-SETS/?SH=2D123DE14CCA](https://www.forbes.com/sites/tiffanyleigh/2021/02/06/valentines-day-gift-guide-the-most-stylish-loungewear-sets/?sh=2d123de14cca)

### **THE FOX MAGAZINE**

INCLUDES LINK BACK TO GGM AT THE VERY END OF Q&A INTERVIEW

[HTTPS://THEFOXMAGAZINE.COM/FASHION/MEET-THE-FOUNDERS-OF-HYPEACH-A-FASHION-BRAND-THAT-GIVES-BACK/](https://thefoxmagazine.com/fashion/meet-the-founders-of-hypeach-a-fashion-brand-that-gives-back/)

### **KTLA SEGMENT ON ACTIVE WEAR**

HYPEACH LAST. REPORTER CALLS OUT GGM

[O HTTPS://KTLA.COM/MORNING-NEWS/LIFESTYLE-EXPERT-ALISON-DEYETTE-WITH-FASHIONABLE-LOOKS-TO-WORK-OUT-IN-STYLE/](https://ktla.com/morning-news/lifestyle-expert-alison-deyette-with-fashionable-looks-to-work-out-in-style/)

### **FASHION MANUSCRIPT**

INCLUDES GGM AND LINK BACK

[O HTTPS://WWW.MANNPUBLICATIONS.COM/FASHIONMANNUSCRIPT/2020/09/07/FASHION-INNOVATION-ONLINE-BOUTIQUE-HYPEACH-LAUNCHES-A-DIGITAL-PLATFORM-TO-ENABLE-WOMEN-TO-CREATE-THEIR-OWN-BUSINESS/](https://www.mannpublications.com/fashionmannuscript/2020/09/07/fashion-innovation-online-boutique-hypeach-launches-a-digital-platform-to-enable-women-to-create-their-own-business/)