



GLOBAL GIRL MEDIA



ANNUAL REPORT

2019

POLITICS & SOCIETY | WOMEN RIGHTS/HUMAN | ARTS & CULTURE | HEALTH & ENVIRONMENT

Empowering young women from under-served communities through digital journalism and media training to bring their powerful perspectives to the global media stage.

FIRSTLY

THANK YOU

LETTER FROM THE EXECUTIVE DIRECTOR:

The year 2019 was a stellar year for GlobalGirl Media and we are so grateful to all our funders and supporters who allowed us to work in three new locations: Samburu County, Kenya, Athens, Greece and New York City. Our video reports tackled such current pressing subjects as the link between girls' rights and the environment in Kenya, education and housing for refugee girls in Athens, and immigrant youth in NYC exploring the cultural influences on aging for women. Two of our films won international recognition, with the film from Kenya on fighting child marriage and FGM winning top honors from the Girls Voices for Change contest.

We also engaged more than twenty new partners for these projects, including Glasswing International, (NYC), Taking It Global Adobe and IMedD Greece, BRAVE South Africa, Samburu Girls Foundation, LUSH (Kenya), The Representational Project (Bay Area program), Visionary Women, Black Magic Camera and Moviola (L.A.), and many more.

We are hugely proud of our affiliate chapters for their ongoing programs and Summer Digital Training Academies in Chicago, Los Angeles, London, Kosovo, South Africa and the Bay Area. Our annual report outlines all the various ways in which our mission, curriculum, and vision are being applied in creative ways to groups of burgeoning female creatives across the globe. We did not do this alone. We could never have gotten this far without the grit, good heart, and will of scores of volunteers, donors, board members and advisors, partners, and community leaders. THANK YOU!

While 2019 was also a tough year for many groups working in intersectional feminist and media activism, seeing great losses like Leila Janah, the founder and CEO of Samasource (a huge inspiration for me), and the increasing violent attacks on women and girls on the move, the setbacks at the Academy Award nominations, and the offensive racist/sexist policies of our political leaders in power, we know the needle is moving. GGM remains committed to training the next generation of Black, Latinx, non-binary and minority young women to be media change agents globally tackling the ever increasing challenges to our voices and authority. But as the girls in Guatemala say (our newest project just launched in 2020), "Hemos Llegado y no vamos hacia atrás!" We have arrived and we are not going backwards.

Amie Williams

Co-founder and Executive Director

ABOUT GLOBAL GIRL MEDIA

GlobalGirl Media (GGM) develops the voice and media literacy of teenage girls and young women, ages 14-22, in under-served communities by teaching them to create and share digital journalism designed to improve scholastic achievement, ignite community activism and spark social change. Through mentoring, training and access to a worldwide network of trans-media distribution partners, GlobalGirl Media harnesses the power of new digital media to empower young women to bring their often-overlooked perspectives onto the global media stage.

GGM programming intentionally works exclusively with girls to provide a safe, nurturing environment where they can lead, speak their minds, and learn how to close the gender/technology divide. Girls become agents of change by sharing information that improves their lives in their communities and across communities on the web. We partner with community-based, grassroots media and education organizations to launch and build our media academies, and work directly with established media outlets to distribute our award-winning videos and series.

GGM is based in Los Angeles, where our flagship program was launched in 2010. Affiliate chapters have been launched, incubated and grown since that date in South Africa, Morocco, Kosovo, United Kingdom, Chicago, and the Bay Area, training over 500 young women in fifteen cities, producing over 450 unique media pieces, reaching an online audience of approximately 250,000. As GGM grew, each affiliate chapter now operates autonomously, with its own in-country, non-profit status, board of directors and programming, aligned with our original vision.

EXECUTIVE BOARD



JODIE EVANS



JYOTI SARDA



AMIE WILLIAMS

LOS ANGELES AND BAY AREA AFFILIATE

2019



GENERAL OVERVIEW

The Los Angeles summer media intensive training was a success! As planned, it took place over 4 weeks in July/August 2019. 20 adolescent girls and young women aged 15-22, from low income backgrounds and underrepresented communities, were trained in video production, storytelling and digital journalism, led by a co-teaching team of Joanna Friedman and Tamara Martin. The 2019 cohort produced two short social impact documentaries, one about the teen vaping craze and its impact on teen health, and one very important report on the racial profiling of one of our GlobalGirls who was arrested for using her scooter in South Pasadena! Both projects engaged the girls in investigative reporting skills and breaking news techniques.

We were especially thrilled to forge a new partnership with BlackMagic, and to receive a donated camera from them for our work. The trainings were held at the Moviola Facilities in Burbank, in the heart of Hollywood's production engine, making it even more exciting for our girls to participate. A master class in Davinci's RESOLVE editing platform was also offered by Tamera Martin.

We are now seeking opportunities to screen the films throughout LAUSD as well as to find a digital distribution partner (Teen Vogue, Seventeen Magazine, Refinery 29, Now This) to increase the global reach. GlobalGirl Media cohort members in Los Angeles and NYC are coordinating screenings at their high schools, universities, churches, community centers, etc. We plan to submit the films to US and international youth film festivals as well. GlobalGirl chapters in South Africa, Kosovo, Chicago and London will also coordinate screenings with their members and communities.

Correspondence with the girls via email takes place on a regular basis. We continue to help them practice their skills (notably to keep learning about cameras and equipment) as well as to share job opportunities for which we mentor them through the application process. For example, our staff is currently helping the girls edit their college essays, resumes, and job applications.

We are pleased to share with you the link to the social-impact documentaries on [our Vimeo Portfolio](#). Additionally, we shared many pictures of the 2019 summer media training on the [GlobalGirl Media Instagram page](#).



GUEST SPEAKERS

Susan Friedman, Veteran NBC News Producer (NBC Nightly News, Dateline, Today Show)

Gretchen Warthen, Documentary & Television Cinematographer

Amy Tierney, Professional Photographer

Tor Rolf Johansen, Black Magic Camera Instructor

Rita Baghdadi, Cinematographer

FIELD TRIPS

Black Magic Design: Davinci Resolve Editing Suite & Black Magic Green Screen Studio

Disney Hall: Los Angeles Philharmonic media & marketing department

SNAPSHOT STATISTICS

Number of girls trained:	20
Total number of videos produced:	4
Total number of articles produced:	3
Social media following:	
Twitter:	12,800
Facebook:	7,635

IMPACT

We observe four types of outcomes linked to the GlobalGirl Media Training:

1. The girls' academic performance strengthens as they achieve higher grades, which is demonstrated by the fact that 100% of participating girls graduate high-school. Additionally, they benefit from the program when it comes to setting professional goals, as shown by the fact that 80% of them pursue journalism or film in college.

2. During the intensive media training, the girls have been exposed to new topics and increased their global awareness as well as critical thinking abilities, and have learned concrete media literacy skills that they will carry with them in their future academic and professional prospects.

3. Girls' confidence, self-worth and leadership skills improve. Since we can not express how the training impacted them better than they would, please find below the testimony from Ananya T , who was part of the 2019 cohort:

"The GlobalGirl Media summer training was an awesome experience because I made connections with people in the film industry, as well as other girls my age who care about telling stories from a girl's perspective. I learned to research, write, conduct interviews, operate a video camera, record audio, edit... and do everything to tell compelling stories. I felt mentored and supported by strong, talented women who are accomplished filmmakers and journalists. And I feel forever connected to the other girls in our program. Most of all, I learned that my voice matters and the stories I want to tell from my perspective as a young woman of color are important."

4. Moreover, besides the actual number of participating girls, the media training has a significant impact on their immediate surroundings, as they become role models in their household, communities and schools, reaching 10-100 additional people by their mere presence with a camera, their engaging and questioning in current affairs. There is also an indirect, more long-term impact linked to the way each girl carries her newfound voice, which can positively influence siblings, friends and followers. Finally, the short documentaries produced by each group of girls has the potential to reach millions, raise awareness about the gender gap that remains in mainstream media, about the specific topics addressed in the shorts or even inspire others to express their own voice.

CHALLENGES

Our main challenge continues to be funding. We accomplish so much with very limited funding, and in fact this year, our funding decreased by 40%. We think this may be due to the fact that there are now so many women and girls' empowerment and media organizations that are competing for the same limited funds. But we overcome this competition by actually partnering and seeking out co-programming opportunities, which is why we have an ongoing collaborative relationship with Las Fotos. We will continue to be creative about partnerships and funding as we grow.

Another challenge is being able to share our content with a broader audience. Towards this end, our ED, Amie Williams has been seeking out strategic partnerships in not only LA, but NYC and Washington, D.C. to meet with key media outlets and institutions to raise awareness about the work of GlobalGirl Media. It is our hope to be able to partner with a major online news outlet to have a regular news feed from GGM reports around the world. Stay tuned!

BAY AREA

In the **Bay Area** this year our program was run entirely by The Representation Project: <http://therepresentationproject.org/> whose Youth Media Academy partnered with GlobalGirl Media to train twelve young women over the summer months.

The young women produced three heartfelt films with poignant messages about body image, elderly loneliness and depression, and one woman's immigration journey. We were proud to share our curriculum, network and resources with this fantastic organization and to help them launch their first youth media training cohort and wish them the best on their continued success.

Link to the videos (and our entire collection of Bay Area projects to date) here:
<https://vimeopro.com/globalgirlmedia/globalgirl-media-bay-area>

GREECE AFFILIATE

2019



BACKGROUND

The idea of this project came from GGM's own desire to start a program working with young refugee women. We chose Athens because it has one of the largest concentrations of recent migrants and refugees. There are approximately 75,000 refugees today in Greece, stuck here since the border closings and an EU deal with Turkey that has stalled. What was once touted as a "refugee emergency" has given way to inexcusable levels of human suffering across the Greek islands and on mainland Greece.

Women and girls are at increased risk of violence, lack of maternal child healthcare, legal assistance and other resources. More and more minor migrants are arriving (an increase of 35% in the last two years, and 45% of these are girls). Their specific needs are rarely reported, and when they are they tend to focus on a victimizing narrative, one that separates or ostracizes women refugees from their host cultures and communities. There was a need to reframe this narrative and to engage refugee women in the telling of their own stories.



THE PROJECT

Amie Williams, GGM's Executive Director led the project in partnership with Louisa Gouliamaki, a Greek photojournalist, and the [Melissa Network](#), a women's resource and counseling center in the heart of Victoria Square, the refugee quarter in Athens. This is where we were able to meet and interview girls interested in the program and also to host the first stage of the training program.

GGM then launched its next chapter in Athens, Greece on April 1st, 2019, training 12 young women from Syria, Afghanistan, Turkey and Tajikistan.

The overall goal of the project was to empower female voices in news media, but also to use media as a bridge of understanding and cross-cultural communication, bringing together young refugee women in Athens to report on current affairs, and issues that they identify as critical to women and girl refugees.

PRODUCTION

UNDER THE LEMON TREE

<https://vimeo.com/345635054>

Two young refugee girls from Afghanistan meet in Greece where they attend an amazing Greek High School, that welcomes them, along with greek students and other refugee kids. The video was produced by GlobalGirl Media Greece, a project in partnership with The Melissa Network and iMEDD, a journalism incubator in Athens, Greece is a social justice, media and journalism program that promotes the voice of women and girls.

FREEDOM

<https://vimeo.com/345630841>

What is Freedom, how do you get, it keep it? Interviews with migrants, refugees and Greek citizens in the streets of Athens proves freedom to be a strange and complex feeling. The video was produced by GlobalGirl Media Greece, a project in partnership with The Melissa Network and iMEDD, a journalism incubator in Athens, Greece is a social justice, media and journalism program that promotes the voice of women and girls.

MY VOICE IS IMPORTANT

<https://vimeo.com/345628438>

First video produced as part of a journalism and leadership training for a group of young refugee women in Athens. As they learn to frame and shoot, they also say why their voice is important and needs to be heard.

The girls were trained in using basic journalism and digital storytelling techniques to reshape the refugee crisis, raising awareness about the very real challenges facing women in areas of healthcare, housing, trauma recovery, and basic human rights in Greece.

After three weeks of classroom work the girls identified subjects they were interested in themselves, and created project plans. They then divided into two groups and went into the field to produce two videos: UNDER THE LEMON TREE, FREEDOM, BLUE and SHAFI'S STORY.

Link to our VIMEO page for all videos:

<https://vimeopro.com/globalgirlmedia/globalgirl-media-greece>



PRODUCTION

SHAFI'S STORY

<https://vimeo.com/348990510>

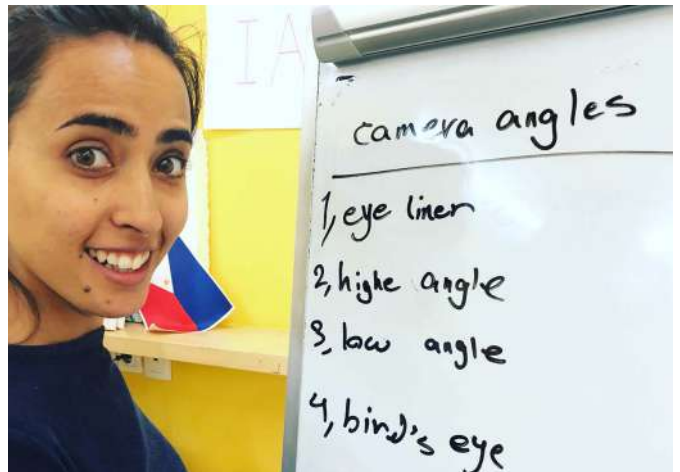
"They wanted to bury us, unaware that we were seeds about to grow..." A short video profile of a young Afghan woman living in Athens, pursuing her dream of becoming a fashion designer.

BLUE

A short experimental film about one girl's complicated relationship with the sea, her home in Iran and missing her mother. She cannot reveal her true identity due to her status as an unaccompanied minor refugee living in Greece.

<https://vimeo.com/345659959>

Please note: the Video BLUE is about a minor refugee, and due to Greek government and UNHCR restrictions we ask you to **NOT SHARE** this video at all on social media, as it could put her at risk. The password (CHOCOLATE) is only for the purpose of showing it to funders. We had one public screening in Athens to our community where we showed it, but otherwise it cannot be shared on social media or screened to the public. All other videos are cleared for social media.



TECHNICAL SKILLS

Our curriculum covered the following basic digital media and journalism skills: citizen journalism, role of the journalist in society, representation of women in journalism/media, feminist and activist media, video production, photo journalism, DSLR camera operation, sound recording, Adobe Audition, interview techniques, editing on Adobe Premiere.

Trainings were led by GGM's ED, Amie Williams and the Greek photojournalist Louisa Gouliamaki who had covered the refugee crisis for the last four years under Agence France Presse. Her knowledge and connections were invaluable for this project. We also had two guest lecturers, Nikos Polis, a well-known Greek documentary filmmaker, who showed his work and discussed how to tell stories as an outsider, and a print journalist, Anna Sianou, from Agence France-Presse. Also during our time at i-MedD the girls participated in group journalist events and discussions, featuring a writer from The Nation, Maria Margaronis and the publisher of the Philadelphia Inquirer, Terry Eggers.

We definitely reached our goals in terms of the training and getting chosen to be part of i-MedD indicates how successful we were. Also the quality of the videos proves

this. Girls filled out evaluation reports which outlines their level of knowledge and achievements in journalism, and 100% said they wanted to continue learning in the media field, however severe challenges exist moving forward, from funding to political will. The reality of many of these young women's lives is that they need to work, so GGM either has to pay them a stipend or help place them in paid internships, which are few to non-existent in a Greek economy that has a 45% unemployment rate. Refugees are the last to find jobs, and there is an increasing bias or bitterness towards them from Greek employers and the general public. We are galvanized to continue this program and are working to seek additional funding and resources to do so.

We underpin all our training with leadership and capacity building to help vulnerable women identify and develop their voice, ie: what is missing from mainstream media when it comes to reporting on refugees and refugee women and what is it they want to say? We do a lot of group dynamic and bonding work in our program and the girls themselves are tasked with bringing to class every day some problem the group must solve theoretically.

Our work also is about bring women together from different cultures and backgrounds so they learn from each other's commonalities and differences, and this was very much present already in the refugee experience. Several of the girls lived together in a hotel squat, called CITY PLAZA, a famous refugee oasis where many powerful alliances were being forged and a feminist collective was growing. Unfortunately, recently due to politics this hotel was forced to close.

The girls used our training to actually produce two crowd-funding videos so their families could raise emergency money to rent an apartment. This would never have been possible had they not gone through the training, and they helped each other shoot and edit these pieces while we also guided them to the platforms and how to do a successful crowd-funding campaign. As a result, both families are now safely in Athens apartments.

**CROWD FUNDING VIDEOS PRODUCED UNDER GGM:
A HOME FOR ARIAN**

<https://vimeo.com/344242176>

THE QIAS SISTERS

<https://vimeo.com/341774814>

We also took many photos of the project. The media was all focused on the experiences of living as a refugee in Athens, Greece, with a focus on solutions-based journalism, or positive messaging. The issues were selected by the girl participants themselves, were researched and then written as outlines/scripts with shot lists, storyboards, notes and VO. They also edited their final pieces with training from GGM.

The entire program was a highlight, but our graduation on July 2, 2019 at the i-MedD center was a real highlight, since over 75 people came to watch all four videos and then the head of i-MedD, Ms. Anna Bousdoukou chaired a panel discussion on the importance of youth voices in journalism. The Co-Chair of Stavros Niarchos, Mr. Andreas C. Dracopoulos also attended this event, and the girls were poised, articulate, amazing. (see photos).

We also were able to do an official journalist "report" at one point during our training, skyping into a program called Rising Up With Sonali, an L.A. based radio program, where two of our GlobalGirls discussed their personal journeys as refugees to Greece and also gave very thorough assessments of why women's stories need to be told.

<http://www.risingupwithsonali.com/exclusive-special-report-on-afghan-refugees-in-greece/>

We are so grateful to the Adobe Taking It Global Foundation and the Hardware Grant for the support of this first stage of GGM GREECE. As our sole financial funder, we could not have done it without you and we hope our determination to mount this program with this small grant and limited resources, as well as complete the program shows you how committed we are. We welcome continued support from Adobe, as the need to develop and amplify young women's voices in this space is so critical to creating safe, vibrant and healing communities globally for women and girls.



NEW YORK AFFILIATE

2019



TRAININGS

GlobalGirl Media NYC's inaugural Summer Media Training Program was held in partnership with Glasswing International at the High School for Health Professions and Human Services July 22nd - August 8th, 2019. It was led by Amie Williams and Alex Becker of GGM, Matty Siman of Glasswing, Abbessi Akhamie and 4 incredible interns who are all college/grad students of film, feminism and social change work. Our student cohort consisted of a dedicated group of 8 young women, ages 16-20, geographically from Chad, Burkina Faso, Mali, and the Dominican Republic who are all juniors and seniors at the International High School at Union Square. Over the course of the three week training, our 8 students learned the tenants of doc. film, journalism, and what it means to be an intersectional feminist working in news and media. They received individualized, hands-on training and support from over 10 professional filmmaker/journalists working in news and doc. film, and they spent hours in the field collecting footage and conducting interviews with individuals around NYC who they seleted for their final video project, focusing on Aging Women in American Society.

JOURNALISM

At the Paley Center, the students did a special workshop called Girls, Body Image, and the Media and took a tour of the library with a lesson on how to use the database for their own research. At Solutions Journalism Network, the students analyzed different types of news articles and discussed how we can shift the news media to focus more on solutions and citizen journalism. In this session, one of our students (Coumba) said she decided to change her major from Biology to Journalism when she starts college in the Fall. At CNN Business, the students had a Q+A session with 5 professional journalists and got a tour of the studios. GGM NYC hired 4 interns who supported in business development, strategy, social media, and helped facilitate and guide the girls through the camp. We now have an active Instagram page for the NYC chapter.

GUEST SPEAKERS

Christine Noschese
Mary Ellen Egan
Nora Poggi
Denisse Oller

FIELD TRIPS

The Paley Center for Media
Solutions Journalism
Network
CNN Business

SNAPSHOT STATISTICS

Total Girls Trained: 8
Total Videos Produced: 2
Instagram created with 201
followers in first two weeks



[@globalgirlmedianyc](https://www.instagram.com/globalgirlmedianyc)



SUMMER HIGHLIGHTS ON INSTAGRAM STORIES

<https://www.instagram.com/stories/highlights/17844477112526530/>

LONDON AFFILIATE

2019



GENERAL OVERVIEW

GlobalGirl Media UK had a successful year in 2019. Our major organisational achievements include: hiring our very first employee, establishing over ten high-quality collaborations and partnerships with like-minded organisations, extensively updating and re-designing our website, started a WhatsApp group to keep regular contact with our alumni, launched a blog to share media-related work/training opportunities and recruited three strong-willed and dedicated trustees (including an accountant) onto our governing board. Regarding training, we ran a highly successful summer training with a diverse group of 11 young women, produced two very thought-provoking documentaries on sexual harassment and the invisible victims of knife crime.

We ran a mini-booster training in partnership with the Media Trust on vlogging, for the very first time. In 2019 we trained 31 young women, created 32 videos, produced 34 blogs posts and shared 93 individual media-related opportunities with our alumni. We are regularly invited to review events/screenings and last year wrote 7 reviews for various events throughout the year. We are committed to continuous growth, therefore in 2019 we began preparing for the launch of two new activities (a podcast & film festival) in collaboration with world class university King's College and widely know radio station - Wizard Radio.

FIELD TRIPS

Thomson Reuters

PODCAST

Number of **podcast produced/recorded: 1**
(recorded as a pilot episode)

Currently set to release 6 more episodes in 2020.

SNAPSHOT STATISTICS

Total **girls trained: 31**
New girls trained: **28**
Documentaries created: **2**
Videos produced: **32**
Blogs produced: **34**
Opportunities shared with alumni and across social media & blog: **93**

GUEST SPEAKERS

Tor Bridges - ex-trustee, guest speaker at academy, filmmaker

Sue Carpenter - current trustee, filmmaker

Tamara Jacobs - Ex-trustee, trainer for autumn mini-academy, marketing manager at media firm

Roy - Vlogging Trainer with the Media Trust, film-maker

Alexia Dickinson, Trainer at Annual Academy, Filmmaker

Annika De Silva - Young Activist @ Integrate UK

Monique Henry - GlobalGirl Alumni Speaker

Lubna Bhatti - Trainer at Annual Academy, Filmmaker, Vice Media

Shirin Wheeler - Principal Advisor Intl Media @EIB EU bank

2 x employees at **Thomson Reuters** during summer academy - marketing/media team



SPECIAL EVENTS, WORKSHOPS, LECTURES OR CONFERENCES

GlobalGirl attends screening and writes review of **Syrian-Danish Documentary** exploring underground hospital in Syria: <https://www.globalgirlmediauk.org/post/the-cave-ghouta-s-underground-hospital>

GlobalGirl attends and writes review on **Solutions Journalism** workshop at Channel 4 in conjunction with One World Media: <https://www.globalgirlmediauk.org/post/solutions-journalism>

GlobalGirl attends and writes review on immersive film installation portraying the **Syrian War**, through the story of Syrian Woman, Reem Karssli: <https://www.globalgirlmediauk.org/post/now-is-the-time-to-say-nothing>

GlobalGirl attends **BFI Future Film's** free monthly event showcasing short films from young filmmakers: <https://www.globalgirlmediauk.org/post/home-is-not-synonymous-with-one-place-home-is-wherever-your-heart-is>

Three GlobalGirls attend the **Rapport Film Festival** in Brixton and share their views on their favourite stories: <https://www.globalgirlmediauk.org/post/short-movies-whirl-londoners-minds-at-brixton-s-rapport-festival>

Programme Manager, Dami attends launch event and screening of the film *rocks* (vibrant film portraying female friendship) to talk about GlobalGirl Media UK.

PARTNERSHIPS & COLLABORATIONS

Kings College London - Civic Challenge and Venue Partner for FF

Wizard Radio - distribution platform for Podcast

London College of Communications

South Thames College - Venue Partner for Summer Academy

Media Trust - Programme Partner for Autumn Mini Training on Vlogging

Thomson Reuters - venue partner for Autumn Mini-Training & site visit for summer academy.

BFI Future Film - collaborate on getting our alumni to their screenings & PR for our events/offerings

Kirkland and Ellis - Pro Bono Lawyers

Livity - Youth Agency for. Young people - providing office space, meeting room space & PR

Centric Projects - office space and PR - still in the pipeline



PRESS COVERAGE

Shortlisted for the King's College London Civic Challenge, brings together local charities, university staff and students for the opportunity to pitch on a new charity project.

<https://www.kcl.ac.uk/news/local-community-projects-win-kings-civic-challenge-funding>

GlobalGirl Alumnus and Blog Writer, Olamide, gets offer to study at Oxford University.

<https://www.southwarknews.co.uk/news/next-stop-oxford-and-cambridge-for-three-ark-globe-star-pupils/>

SOCIAL MEDIAS

Twitter followers: **298**

Instagram followers: **356**

Facebook followers: **145**

Numbers of Paid Members of Staff + Interns: **2**

Numbers of Volunteers: **10+**

Numbers of current volunteer trustees: **5**



KENYA AFFILIATE

2019

Creating Girl Leaders. Saving Wildlife.
Building Economically Viable Communities. Recording Our Stories.



UNEARTH KENYA



BRAVE, Global Girl Media and Samburu Girls Foundation came together to execute the UNEARTH PROJECT:
A collaboration about girl's rights, conservation and the environment In Northern Kenya.

Dates of Project: April 30 to May 11th, 2019

For two weeks in May, 2019 three NGO organizations from the U.S., Kenya and South Africa collaborated on a joint project to raise awareness about girl's rights and nature conservation in Maralal, Kenya. [GlobalGirl Media](#), [BRAVE Girl South Africa](#) and [Samburu Girl's Foundation](#) joined efforts to train 12 young women, ages 16-22 in digital media, leadership and conservation awareness. Titled UNEARTH Kenya, the project included a five-day media training of girls living on the perimeters of some of Kenya's most remote and wildest places, teaching them to become digital storytellers, girls' rights advocates and champions of conservation. UNEARTH Kenya also focused on breaking down the barriers of poverty and patriarchy through media, leadership training and travel.

Many of the young women participating in the project had gone through harmful cultural practices, so the project also focused on the role that girls can have as decision makers and leaders in eradicating these practices (child marriage, FGM). All of the girls selected grew up or live on or near wildlife corridors or conservancies. The overall project aimed to empower these twelve girls to be both media makers and decision makers, and to inspire girls and women to pursue careers in conservation, environmental justice, and journalism/media, from the grassroots level to the most senior leadership positions. The project also aimed to raise awareness about the challenges facing girls with those working in and operating wildlife conservancies and lodges/camps in northern Kenya.

MEDIA TRAINING

The curriculum included the basics of media and leadership, a five-day curriculum that included media literacy, media for empowerment, journalism basics, crafting an effective story, interview techniques, photography and cinematography, digital camera operations (using DSLR technology) and basics of recording sound. India Baird, the founder and Executive Director of BRAVE also taught sessions on leadership and conservation, using a curriculum that taught them about the competing interests of conservation and communities, and encouraged them to find solutions to the issues they face. The girls also learned basic writing and storytelling skills, and wrote their own personal stories to share with the team and to publish in local and international publications.

The second week the girls travelled hundreds of kilometers through some of Kenya's most remote and wild places, traveling to the Matthews Range, Samburu National Reserve, Laikipia, Ol Pejeta Conservancy, and the Aberdares, meeting with other girls and women conservation leaders, before arriving in Nairobi to share what they learned with girls living in the city. During the road trip in a giant overland truck, they were able to exercise their newly mastered storytelling and camera skills to interview a variety of conservation leaders, game reserve staff, wildlife managers, rangers, and community members. Many of them kept journals and several wrote articles that were published in South Africa's Cape Times (more publishing opportunities are being sought).

Two 4-5 minute videos were produced by the girls, who were divided into two groups to write, produce, shoot and edit the videos.

SOPHIA RISING



GIRLS RIGHTS OR CONSERVATION



IMPACTS AND OUTCOMES

Taking girls out of their communities and on the road in their own countries enabled the participants to find girl-centered solutions to the multiple challenges they face. Here are some other comments from the girls:

"I learned the importance of conserving the environment as well as protecting wild animals and how beneficial this can be for an entire community..."

"I loved how we could share ideas and support each other as we were learning the cameras for the first time, I couldn't believe I could master these things until I saw others doing it."

"I never thought about the connection between girl's rights and conservation and now I am thinking about it all the time and how to impart this message to others back home"

"I was able to visit new places in my country I never would have reached..."

"I learned that when we walk together as a group we are stronger and can be more successful in getting our message across about girl's rights, because it is universal—we stand together"

MEDIA COVERAGE AND AWARENESS

The project was featured in a NEWSWEEK article:

<https://www.newsweek.com/sophia-rising-story-one-girl-defying-odds-northern-kenya-1456823>

One of the videos, Sophia Rising won the GIRLS VOICES FOR CHANGE video award for 2019 and was invited to participate in the inaugural UNICEF Innocenti Youth Themed Film Festival in Milan, Italy.

Six girls wrote articles about the trip that were subsequently published in South Africa's Cape Times, <https://www.pressreader.com/south-africa/cape-times/20190510/281728385957471>

On the final day of the Road Trip, the girls hosted a Press Conference for 20 journalists from Kenyan online, print, and radio outlets based in Nairobi. A radio show featuring the girls was aired that day that has a reach of over three million people. As well, the following lodges and conservation organisations all posted photos and information about the UNEARTH project on their social media pages, and many also attached links to the girls' videos.

- Ol Pejeta Conservancy
- Sarara Camp
- Ewaso Lions
- Sasaab Camp
- Safari Collection
- Solio Lodge

The African Leadership University School of Wildlife Conservation based in Kigali, Rwanda also posted the girls' videos and stories on their social media pages and plans to showcase the films at their second annual Conservation Conference in September 2019

On the final day of the Road Trip in Nairobi, the girls premiered the two films at Shining Hope School for Girls in Kibera to 200 girls in grades 5-7. The response was extremely positive, and the Director of the School plans to send some of the SHOFCO girls to visit SGF in the coming year. It was also enlightening for the Samburu County girls to visit Kibera and see life in a crowded urban community.



KOSOVO AFFILIATE

2019



In 2019, GlobalGirl Media Kosova was mostly focused on promoting the Bureau and had trainings mainly about Fake News.

TRAININGS

The Kosovo GGM affiliate had a training on Media Education, with 44 students of 9th, 10th, 11th and 12th grades. Additionally, officers from GlobalGirl Media Kosova also held a training on identifying fake and biased news and the protection from them at WiSci Kosovo 2019. WiSci Kosovo is the first camp held in Kosovo for girls in the STEAM fields (science, technology, engineering, art and mathematics). It was held for 100 girls from the United States, Kosovo, North Macedonia, Albania, Montenegro and Serbia.

CONFERENCES

At the World Bank Kosovo`s Youth Employment Conference, Liridona Berisha presented the successes of the Educational Bureau GlobalGirl Media Kosova, and talked more about the shared internship opportunities at the bureau. The aim of this conference was to discuss the initiatives and the research that has been done recently by a large number of stakeholders, that could help in setting priorities for the next policies and initiatives in increasing the employment of the youth in Kosovo.

At the Global Entrepreneurship Week, in Collaboration with Innovation Centre Kosovo, "GlobalGirl Media Kosova" organized a discussion panel with alumni of GGM Kosovo programs, who after the end of the program have created initiatives, NGOs, their businesses that provide services as "freelancers" for video production and writing articles in journalism. The panel was called "Education & Inclusion of Girls a Doorway to Entrepreneurialism". Renea Begolli, Njomza Berisha and Vjosa Çerkini shared their experiences at GlobalGirl Media Kosova, and on the role of formal and informal education in the development of knowledge in the field of entrepreneurship and decision making.

COMPETITIONS

For the second year in the row Global Girl Media participated in the "Girls' Voices for Change" competition. We had 13 participants and Gjylshahe Feta, Sofije Zenuni and Qendresa Hoxha were the finalists. Gjylshahe's set of photographs titled "My story through the lens of a camera", has triumphed in the Girls' Voices for Change international competition, making her the winner of the GreaterGood Award. She received a \$500 scholarship and used the money to attend courses and trainings in addition to learning English and German Language.

We also organized the certification ceremony for the "Girls' Voices for Change" competition where thirteen girls from all over Kosovo were certified for taking part in the competition. Each of these girls received \$100 as scholarships, to help them pursue further education and their dreams.

PRODUCTION

We shared GlobalGirl's Media Work in local TV programs.

[Girl Museum](#) featured an article produced by GlobalGirl Media Kosova members about five girls from across Kosovo defying isolation limits. This article dives into the lives and struggles of Kosovo girls to be heard against odds.

[Medium.com](#) also featured an article about GlobalGirl Media Kosova.



SOUTH AFRICA: JOHANNESBURG AFFILIATE

2019

PRODUCTION

We trained 25 girls in total and produced 4 videos in 2019.

In 2019, GGMSA (the Johannesburg branch) had three periods of activities:

The first workshop held in June/July was a documentary workshop which focused on shooting and editing for documentary and some basic theory. The workshop trained eleven girls and three documentary films were made.

The second workshop was in September, was a workshop on social media. Seven girls attended. The girls were trained in the methods and uses of social media and uploaded a short video that they made on



their phones. They also created a GGMSA Facebook and Instagram page.

The third workshop was a project development workshop in November attended by ten girls in which the girls pitched their ideas with the intention of developing a submission for funding. The workshop focused on content, budgeting and financing.

WORKSHOP: DOCUMENTARY

Held in May 2019 for two weeks, 10 girls participated. The lecturer was Nomakhomazi Dewavrin and Zizipho Keswa. Nomakhomazi is an experienced commercials Director and documentary filmmaker making films about youth culture. Zizipho Keswa was the Editing Mentor who created an editing manual. The girls were divided into three teams, each making a film.



SOUTH AFRICA: RAMMULOTSI AFFILIATE

2019



BACKGROUND

The Rammulotsi Media Programme of GGMSA is now in its sixth year. At the beginning of the 2019-20 funding cycle, The Ponahalo De Beers Trust informed GGMSA & Rammulotsi Media House that they would be pulling out of funding the Rammulotsi Media Programme in April 2021.

In April 2019, Rammulotsi Media House was registered as an independent co-operative that is owned and run by the senior graduates of the programme. Four of the senior members were elected as the Board of the Co-operative. A constitution for the co-operative was drawn up by the members under the guidance of the GGMSA mentors.

It was decided that the final two years of funding were to be used to consolidate and build Rammulotsi Media House into an independent and self-sustainable organisation. More responsibility, both for training and financial management, was to be placed on the co-operative and the senior members of the Rammulotsi Programme. Over the past year RMH was entirely responsible for the production of the newsletter and for the training of the School's Digital Media Programme. GGMSA was responsible for the journalism training of the senior reporters.

Video production was introduced into the Rammulotsi Programme for the first time this year.

The demands on the senior girls over the year have been intense and for the most part they have conducted themselves well. The newsletter has really grown both in style and the way it deals with the issues facing the community. The school's programme is now active in three schools and each will be producing their own school newsletter this term.

A local accounting mentor was engaged to develop the financial capacity of the co-operative.

In the coming year more responsibility is going to be placed on RMH for the journalism programme, financial management and fundraising. GGMSA and its mentors will be responsible for the broad oversight of the programme and ensuring that the RMH's journey to independence is sustainable.

SNAPSHOT STATISTICS

Number of girls trained: 14 post Matric
36 School girls

Videos and blogs produced: 4 Videos
4 editions of newsletter

Facebook Page: <https://www.facebook.com/RammulotsiMediaHouse/>



CHICAGO AFFILIATE

2019

GGM Chicago trained and mentored 30 teen girls in 2019. We offer a year-round program that is broken into 3 main sessions: Spring, Summer, and Fall. Each program runs for 10 weeks in partnership with After School Matters organization.

WEB DESIGN

This year, we launched our own website just for Chicago chapter: www.globalgirlmediachi.org and on top of that, we created our first digital magazine "Outside the Kitchen", which can be found on our website: <https://www.globalgirlmediachi.org/2019-digital-magazine>.

PRODUCTION: VIDEO

1 video promo covering the last 8 years of Global Girl Media Chicago: https://www.youtube.com/watch?list=PLA831DFD3F48C6DDB&time_continue=9&v=H-y8yLK9SYs&feature=emb_logo

5 short videos promoting the impact GGM Chicago has on the young women we serve. It was in collaboration with our partner Chicago Youth Voices Network (CYVN). A few of these videos are linked below:
<https://vimeo.com/371438399>
<https://vimeo.com/371437532>
<https://vimeo.com/371437393>



PRODUCTION: OTHER

1 multi-media project including a short video on immigration - The American Dream Project
<https://www.globalgirlmediachi.org/culture/the-american-dream-project>

11 articles/blogs on our website and 3 podcasts

FIELD TRIPS

ABC Studios with a Q&A anchor Cheryl Burton
Museum of Contemporary Art
Chicago Art Institute
Humanity Rising event





GLOBAL GIRL MEDIA

OVER THE YEAR OF 2019

Total girls trained:	208
Total videos produced:	61
Total articles:	54



POLITICS & SOCIETY | WOMEN RIGHTS/HUMAN | ARTS & CULTURE | HEALTH & ENVIRONMENT



THANK YOU FOR 2019