




GLOBALGIRL MEDIA

POLITICS & SOCIETY WOMEN RIGHTS/HUMAN ARTS & CULTURE HEALTH & ENVIRONMENT

GLOBALGIRL MEDIA ANNUAL REPORT 2018

Empowering young women from under-served communities through digital journalism and media training to bring their powerful perspectives to the global media stage.



GlobalGirl Media (GGM) GlobalGirl Media (GGM) develops the voice and media literacy of teenage girls and young women, ages 14-22, in under-served communities by teaching them to create and share digital journalism designed to improve scholastic achievement, ignite community activism and spark social change. Through mentoring, training and access to a worldwide network of transmedia distribution partners, GlobalGirl Media harnesses the power of new digital media to empower young women to bring their overlooked perspectives to the global media stage.

GGM programming intentionally works exclusively with girls to provide a safe, nurturing environment where they can lead, speak their minds, and learn how to close the gender/technology divide. Girls become agents of change by sharing information that improves their lives in their communities and across communities on the web. We partner with community-based, grassroots media and education organizations to launch and build our media academies, and work directly with established media outlets to distribute our award-winning videos and series.

GGM is based in Los Angeles, where our flagship program was launched in 2010. Affiliate chapters have been launched, incubated and grown since that date in South Africa, Morocco, Kosovo, United Kingdom, Chicago, and the Bay Area, training over 500 young women in fifteen cities, producing over 450 unique media pieces, reaching an online audience of approximately 250,000. As GGM grew, each affiliate chapter now operates autonomously, with its own in-country, non-profit status, board of directors and programming, aligned with our original vision.

Morocco and the Bay Area chapters are on hiatus due to funding, operational and leadership challenges, but we are exploring ways to revisit these affiliates and help them begin operations in 2019.

2018 was a significant year for GlobalGirl Media, as we partnered with a new organization to run our Los Angeles chapter: **Women's Voices Now**, an award-winning non-profit organization that utilizes social issue-based and impact-oriented digital content to promote gender parity. Helmed by Heidi Basch-Harod, they have been in existence also since 2010, building an intentional, intersectional and intergenerational platform that works online and on the ground to move members, students and audiences from empathy to action in the realm of women and girl's rights. Their multi-pronged approach to promoting women's voices in media was the perfect fit for a new partner for GlobalGirl Media Los Angeles.

GlobalGirl Media International will remain under the leadership of Amie Williams, the co-founder and Executive Director of GGM, but will be shifting its focus to creating strong strategic partnerships to run its programs internationally, as well as building an online network to best showcase all the amazing work from all GGM affiliates.

EDUCATES. ACTIVATES. INSPIRES.



SNAPSHOT SOCIAL MEDIA STATISTICS FOR GLOBALGIRL MEDIA:

TOTAL GIRLS TRAINED:	88
TOTAL VIDEOS PRODUCED:	32
TOTAL ARTICLES:	75

Facebook Likes for 2018: 6,938

Average Page views per month: 8,000

Instagram Followers: 1,919

Twitter Followers: 12,700

YouTube Subscribers: 1,308

I. LOS ANGELES AFFILIATE

GlobalGirl Media's 2018 Summer Intensive Media Training Program was held in partnership with **Women's Voices Now** at USC Annenberg School of Communication and Journalism, and was led by Jasmine Jaisinghani and Women's Voices Now's Leila Jarman who brought their combined 25 years of film, media and content creation experience to share with the young cohort of future media makers. The cohort consisted of a dedicated group of 19 young women, ages 15-22, geographically from South LA to the Inland Empire and identified as Latinx, African-American, Black, Asian American, South Asian, Arab and Indigenous.

A. Guest Speakers

Shereen Marisol-Meraji, NPR

Nour Males, Wall Street Journal's

Adrienne Williams, Miss Representation

Simone Garcia Johnson, Globes Youth Ambassador

Dany Garcia, Film Producer

Maceo Paisley, Executive Director, Nous Tous Gallery

Heidi Basch-Harod, Executive Director, Women's Voices Now

Jill Gilbert, Executive Producer of Animated Content, Luma Pictures

B. Field Trips

- Autry Museum's LA RAZA Photography Exhibit
- Luma Pictures
- Downtown Los Angeles Central Library
- Academy of Motion Pictures Arts and Sciences



The program was produced with financial support from Women's Voices Now, the Hollywood Foreign Press Association, 21st Century Fox, Department of Cultural Affairs, AAUW, Visionary Women, Liberty Hill Foundation/XX Fund, Chasca Films, The Hand Foundation, Babson Foundation, with generous in-kind support from Canon and Smart Source Computer Rentals amongst others.



C. Snapshot Statistics:

Number of girls trained: 19

Total number of videos produced: 4

Total number of articles produced: 3

Social media following:

Twitter: 12,800

Facebook: 7,000



D. LINKS TO FILMS:

UNDER THE SCARF
THROWING SHADE(S)
EVERYWHERE WE GO
CODE RED

LA Times High School Insider pieces from GGM 2018 Summer Alum, Phalaen Chang.

1) Phalaen Chang's piece on her experience of the summer program:

<http://highschool.latimes.com/california-school-of-the-arts/global-girl-media-awakening-possibilities-for-young-women-by-putting-them-at-the-center-of-the-story/>

2) Phalaen Chang and GGM 2018 Summer Alum, Mehrin Ashrif collaborate on a piece about the Bangladeshi Student protests:

<http://highschool.latimes.com/california-school-of-the-arts/wewantjustice-bangladeshi-students-protest-for-road-safety-amidst-violence/>

GGM Summer Highlights on Instastory:

<https://www.instagram.com/stories/highlights/17931687493137772/>

<https://www.instagram.com/stories/highlights/17964358681071284/>

SPECIAL PROJECTS: GGM MENA REGION

2018 saw the launch of a new GGM initiative, the GGM FELLOWS program which engaged two young women filmmakers from the MENA Region (Middle East/North Africa) with a small grant to produce short videos. The goal is to empower young women to produce content relevant to their lives and also to create a much-needed network of tech-savvy female citizen journalists to engage in dialogue, storytelling and real-time reporting on the issues facing young women in the MENA region today. The fellows were selected via an application process, and the two fellows are:

Safa Mseli, Tunisia
Mona Mounir, Egypt

They received online training from an L.A. based cinematographer and editor and their work was overseen by ED Amie Williams. They are now editing their final projects to be premiered on the Women's Voices Now Platform in early 2019.

Amie also travelled to Tunisia and Lebanon to explore partnerships to launch new affiliate chapters. While in Tunisia and Lebanon, she did mini-training workshops for five Tunisian youth in a populaire quartier (low income neighborhood) in Tunis and for four teen-age journalists in the Shatila Refugee Camp in Beirut, Lebanon. Together with a leading Tunisian female blogger, Lina Ben Mheni, she and the workshop participants produced this short film: **TUNISIAN GIRL**

II. KOSOVO AFFILIATE

The Kosovo GGM affiliate had a training for article writing, video production/editing and social media marketing/distribution. The girls then continued their one-on-one professional development at KosovaLive for five months. For the majority of the participants, almost all, this was their first experience of professional development training and exposure to a professional media setting.

They had a chance to speak to the 1st President of Kosovo, Mrs. Atifete Jahjaga, in a public discussion about The Portrayal and Representation of Women in Media. They had an open discussion with the U.S. Ambassador to Kosovo, Mr. Greg Delawie. They visited the office of EULEX in Kosova (European Union Rule of Law in Kosovo) and talked to Media Officers there. They are now editing their final projects to be premiered on our YouTube Channel in 2019.

Number of girls trained: 10 girls
Total number of videos produced: 15
(Albanian and English translations)
Total number of articles produced: 50

Social media following:
Facebook: 2120 followers
<https://www.facebook.com/kosovalivegmm/>



A. Notable Events

- First Woman President of Kosova, Madam Atifete Jahjaga visits bureau, speaks about women's representation and portrayal in the media
- U.S. Ambassador to Kosovo, Greg Delawie, visits bureau, speaks about women's involvement in the media, economy and public discourse
- Swedish Ambassador to Kosovo, Henrik Nilsson, speaks at the WikiGap event, encouraging girls and young women to increase their voices online
- Deputy U.S. Ambassador to Kosovo, Colleen Hyland, hosts networking event for members of the GlobalGirl Media bureau
- European Commission organizes a study visit with the EULEX press office for members of the girls' bureau.
- UNDP and UNICEF, head of mission, Andrew Russell and Deputy Head, James Mugaju speak at the "The Day of the Girl Celebration" at KosovaLive

B. Awards

- Comenius EduMedia Award'15, KosovaLive
- "Precious Spirit", Comenius Edu Media Award'15, Film Award
- "Youth Film Festival" in Prishtina, 4 awards
- New York State Honor for contributions to Gender Equality, Education and Artistic Projects, Annea Hapciu, Country Director, GlobalGirl Media Kosova
- 87% of members vote in local and national elections
- Members partake in Women's March on the 8th of March
- Members attend TedxWomen Events



III. LONDON/U.K. AFFILIATE:

GGM UK ran a one week Summer Digital Media Training at Globe Ark Academy in South London, reaching 11 girls, ages 14-16. Most were from black African or Caribbean backgrounds, all from low-income families. The girls formed two groups and developed their story ideas, which they researched and found contributors for, conducted interviews and vox pops, paper-edited and did as much editing as there was time for, using Premiere Pro. The videos are being completed for a premiere screening in 2019.

Number of girls trained

11 girls

Total number or videos produced: 2

2 films completed, both 3-4 minutes long.



One on the psychological damage of Bullying by Girls at school, and how to tackle it; the other, entitled 'The Perfect Woman?' on girls' Instagram-fueled obsession with living up to society's view of the ideal woman, with the ultimate message that we are all different and all beautiful in our own ways.

A PERFECT WOMEN

Social media following:

Twitter followers - 194 followers

Facebook followers - 100 people liked, 103 people follow

Instagram followers - 285 followers



A. Notable Events

For International Women's Day, GGM UK collaborated with Seele Creative and With and For Girls to produce a panel discussion at Hult Business School. The theme was IWD's 'Press for Progress' and 'Amplifying the Voices of Young Women'.

B. Awards

Swatee Deepak, Director of the Stars Foundation;

Elina Salo, Business Planning and Revenue Management Manager for UPS in the UK and Ireland;

Deeqo Shire, representative for Integrate UK; and

Aisha Clarke, GlobalGirl and Youth Ambassador for GGMUK, now production trainee at Channel 4;

Moderator: **Ally Portee**.

GGM UK celebrated with a donation of cakes from Lola's Cupcakes, decorated with our very own logo. For more and for photos, see 'News' on our website: <https://globalgirlmediauk.org/news/>

Through our Twitter posts from the Globe training, we were approached by Josie Verghese of the BBC Schools Report who is keen to collaborate with us in future; the girls were invited to take part in a workshop at the BBC on Fake News (5 girls participated), and they will be invited to pitch ideas in a soon-to-be-announced initiative to hear more young people's voices on the BBC - for which they may submit their GGM UK films as pilots for a commission.

VI. SOUTH AFRICA AFFILIATE

The South African Affiliate consists of two separate geographical locations in South Africa: Johannesburg and rural Rammulotsi, a mining community in the Free State province of South Africa. The National Lottery Commission funding 2017-2018 cycle has created a watershed year for GlobalGirl Media South Africa and the funding received from BD for this year has played a pivotal role in the achievements for the year.

Participants met in July 2018 at Tshimologong Digital Precinct in Joburg with an introduction of content techniques, digital training on introduction to journalism, digital journalism and writing skills, conducted during the month of July, August and September. Further training extended to September, October and November, including camera operating, production, video and film production and editing.

We targeted ages 20-25 this year, as there are many young South African women who have finished high school but face challenges being able to attend college and universities. Therefore, our training is becoming more and more focused on skills-development and employment, helping to create more job opportunities in the media field via partnerships and mentorships in professional media outlets.

A. Field Trips

GGM SA had several field trips to major international broadcasters and press conferences:

A. Shadowing Media Personalities

Azania Mosaka Show – 702 Radio each weekday;

Bloomberg – learn and view Financial data, trading news and analyst coverages;

Newspaper: The Star, Business Day

Guest: Lesego Makgatho Multimedia Journalist for (Sunday Independent)

Guest: Sarah Carter – CBS Journalist

Guest: Ryan Lenora Brown from Africa Correspondence, Christian Science Monitor

In March 2018, GGM South Africa opened its own Community Media Centre, called Rammulotsi Media House, in a converted shipping container and an old dilapidated shop that was renovated. The center contains an internet café, to earn income for the members, and a studio from which to produce the newsletter and other media and do training and community development. This is now the home of GGM Rammulotsi. Until the advent of the RMH, the Rammulotsi Community (about 30 000 people) had no real internet connection and was on the wrong side of the digital divide. As we have already said, RMH is run as a business to create income for the young women. It is being set as a cooperative that will be wholly owned by the local members who have been through our program. So, what began as a GGMSA training and development program, has now grown into a production bureau and an income generating entity.



The senior members have now become mentors to new reporters and have now also developed a digital media schools program through which they will be training 48 school girls from various schools in journalism and computer skills in the year. They have just completed the first eight-week course at one of the local schools.

<https://rammulotsimediah.wordpress.com/blog/>

FACEBOOK PAGE:

<https://www.facebook.com/RammulotsiMediaHouse/>

LIKES: 250

Number of girls trained: 16

Total number of videos produced: 3

3 (three) 5-8 minutes Videos were produced, with the girls still editing and in process of finalising the videos. Highlight with one video produced is that of teenage pregnancies.

Short clips were also produced during the Intermediate Digital Media Training.

Total number of blogs produced: 16

Blog produced is ongoing one, with their own personal blogs produced. See the latest of the GGMSA Wordpress – Johannesburg Blog:

<https://ggmjhb.wordpress.com>

<https://ggmjhb.wordpress.com/about/>

<https://rammulotsimediah.wordpress.com/blog/>

Social media following: FB has just recently launched as separate from GGM International

Instagram: 51 followers,

Facebook: 2120 followers

<https://www.facebook.com/kosovaliveggm/>

Notable events

GGM SA filmed & wrote stories about the Joburg Natural Hair Expo at Constitution Hill. A big event held by Johannesburg Hair Expo: <http://jhbnaturalhairexpo.com/>

The Global Girls also had the opportunity to interview Itumeleng Mogatusi, founder of the Expo and advocate of natural hair.



V. CHICAGO AFFILIATE

GGM Chicago in 2018 trained/mentored 32 diverse teen girls (age 13-19) from Chicago's underserved communities. We offer year-round programming that are broken into 3 sessions: summer, fall and spring. Our 2018 Sponsors/Funders/Partners included: After School Matters, Murray Scott Anderson, Youth Action Summit (YAS), Best Buy, HIVE Learning Network, Chicago Youth Voices Network.

2018 started with an invitation to attend the national youth summit in Memphis Tennessee in honor of the 50th anniversary of Dr Martin Luther King's assassination. The event was called the 2018 Inaugural Bridge Builders Youth Action Summit where youth from across the world honored Dr. Martin Luther King, Jr.'s 50th anniversary of his assassination, by gathering together to build a youth led intergenerational social justice movement with actionable solutions.

[#YAS2018](#) [#YouthActionSummit2018](#) [#MLK](#) [#IAmMan](#)

[Link to GGM-Chicago video of YAS 2018](#)

Our lead trainer for the summer training was award winning journalist, Jazmin Beltran and a previous GGM Chicago mentor. She worked together with intern, Aimee Rodriguez to create a safe and open environment for multiple group and individual discussion/reflection around personal, social issues and college preparation while in high school, the process of choosing applications for colleges and how to begin thinking about scholarships even as early as freshman year in high school. Bringing on former GGM graduate Aimee Rodriguez was a great choice due to Aimee's experience with the GGM program and in life as a college student was a strong addition to our programming and team.

Throughout the summer and fall programs we also introduced mediation training and practice, which helped the girls to center themselves and focus on tasks, as well as developed a feeling of community and presence.

A favorite program highlight for the girls was "reflections" a 30 minute, daily discussion that became an incubation of thoughts and ideas that came directly from the individual girls and as a group. Reflection topics were chosen and led by the girls. They all took turns and the discussions that followed provided them with a safe and open space to bring up topics that concerned them personally ranging from cultural appropriation, teen sexism, and gun violence in their neighborhoods.

Ultimately, the young women in our fall program learned and experienced the importance of their voices. They collaborated with one another to empower, learn from and lift one another, while also equipping them with an introduction to media production skills and creating various digital stories which we hope to dive more into in the Spring 2019 program.



A. Guest Speakers

Siobhan Johnson, FBI agent

Nilesh Patel, Meditation Instructor

Sharon Rossmark, CEO, Women and Drones

Martha Dominguez, Financial Representative at Country Insurance & Financial Services

Amanda McDonald, Yoga Instructor from Yoga Now

Elina Vanyukhina, Recruiter with Robert Half

Leticia Velez, President/CEO, Vélez Global Enterprises

Janaan Hashim, Partner, Amal Law Group, LLC

Michele Weldon, Senior Leader at the OpEd Project

B. Field Trips

- Chicago Humanities Festival
- Walgreens Expressions, speakers who came in to help with scholarship opportunities

Tobie Loomis also had an incredible opportunity to visit South Africa in September and spent time learning about and exploring the GlobalGirl Media-South Africa Chapters in Johannesburg and in the Free State of Rammulotsi : Social Media Links:

<https://www.instagram.com/p/BoOeBofANvN/>

<https://www.instagram.com/p/BoSisZ5HVrI/>

<https://www.instagram.com/p/BoaGv-Jnc2H/>

<https://www.instagram.com/p/BoZrDqzAuT5/>

