OFFICIAL RULES

#GIRLSGOVERN ONLINE CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. NO PURCHASE OF ANY KIND WILL INCREASE YOUR CHANCES OF WINNING.

THIS IS A SKILL-BASED CONTEST. VOID WHERE PROHIBITED BY LAW. PRIZE ACCEPTANCE AGREEMENT WILL BE REQUIRED. BY ENTERING, YOU GIVE SPONSOR ALL RIGHTS TO POST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE CONTEST. ONLINE ENTRY ONLY; YOUTUBE ACCOUNT AND INTERNET CONNECTION REQUIRED.

BY ENTERING OR OTHERWISE PARTICIPATING IN THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT. PLEASE READ THESE OFFICIAL RULES CAREFULLY BEFORE ENTERING. THIS CONTRACT INCLUDES, WITHOUT LIMITATION, GRANTS OF RIGHTS AND INDEMNITIES FROM YOU, A CLASS ACTION WAIVER, MANDATORY ARBITRATION OF DISPUTES, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. ENTRANTS WHO ARE MINORS MUST OBTAIN THE CONSENT OF A PARENT OR LEGAL GUARDIAN BEFORE ENTERING.

1. **Eligibility.** The #GirlsGovern Online Contest (the “Contest”) is open only to girls, who at the date and time of entry: (i) are legal residents and physically located in one of the 50 United States or the District of Columbia; (ii) are between the ages of 13 and 20; and (iii) have a valid YouTube account. Employees, officers and directors of GlobalGirl Media (“Sponsor,” “us” or “we”), and each of its parent companies, affiliates, subsidiaries, media partners, advertising and promotion agencies, distributors, prize suppliers (Sponsor and the prize suppliers are herein referred to collectively as the “Contest Entities”), and each of such employees’, officers’ and directors’ immediate family members and/or those living in the same household (whether legally related or not) are not eligible to enter the Contest or win a prize. For purposes of this Contest, immediate family members are defined as spouses, domestic partners, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and those living in the same household shall mean people who share the same residence at least three months a year, whether legally related or not. By entering or participating in the Contest, you agree to be bound by these “Official Rules” and the decisions of the Judges (as defined below) and Sponsor, which are binding and final on matters relating to this Contest, including, without limitation, interpretation of the Official Rules. You have not won the Contest solely by entering the Contest, and the winner will be determined at the sole discretion of the Judges and Sponsor in accordance with the Official Rules.

2. **Contest Dates.** The Contest begins at 12:01 AM Pacific Time (“PT”) on May 31, 2016 and ends with the announcement of the winner on or about August 15, 2016 (“Contest Period”).

**IMPORTANT CONTEST DATES:**
3. **How to Enter.** To enter, sign in to YouTube and upload a video to YouTube that follows the Content Guidelines (defined below) ("Video"). Then visit the Contest website at www.girlsgovernmedia.org/girlsgovern (the "Contest Website") during the Contest Entry Period and submit the official entry form ("Entry Form"). The Entry Form must include your full name, email address, phone number, a link to the Video, and other related registration information as prompted. If you are a minor in the state in which you reside, your parent or legal guardian over the age of 21 ("Guardian") must also complete the official entry form for the entry to be valid. For purposes of this Contest, a “Submission” refers collectively to a fully-completed official entry form with a link to the Video that follows the technical, creative, and legal requirements disclosed on the Contest Website and elsewhere in the Official Rules, including, without limitation, the Contest Guidelines outlined in Section 5 below.

4. **Limit One Entry per Person for the Contest.** You are not guaranteed to win simply by entering. A Submission may be rejected or disqualified if, in Sponsor’s or the Judges’ sole and absolute discretion, it fails to follow the technical, creative, and legal requirements disclosed on the Contest Website and elsewhere in these Official Rules. For purposes of this Contest, an online entry is “received” when the Sponsor’s server records the Submission. Proof of submitting the Entry Form (such as an automated computer receipt confirming entry or “thanks for entering” message) does not constitute proof of actual receipt of an entry for purposes of this Contest. The database clock of the Contest Website will be the official timekeeper for the Contest. Entries made by entrants who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified at Sponsor’s or the Judges’ sole and absolute discretion. All entries that are late, illegible, incomplete, damaged, destroyed, forged or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsor’s sole and absolute discretion. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned. Assurance of delivery of entries is your sole responsibility. In the event of a dispute as to the identity of any entrant who submits an entry, the entry will be deemed submitted by the account holder of the email listed on the official entry form but only if such person is otherwise eligible. The “account holder” is the person assigned an email address by the entity responsible for assigning it. The winner may be required to show proof of being
the registered account holder. If a dispute cannot be resolved to the Sponsor’s satisfaction, the entry will be deemed ineligible. Sponsor and its affiliated entities, as well as other Contest Entities and the Judges, are not responsible for lost, misdirected, misplaced, stolen, tampered with, deleted, or invalid entries.

5. Submission Content Guidelines. Submissions that do not meet the following “Content Guidelines” are subject to disqualification at Sponsor’s and the Judges’ sole and absolute discretion. We urge you to read and follow these Content Guidelines carefully:

- You must submit a two-minute Video. You must identify one political issue and research how the issue could be solved in your school/community/society. Then, you must write a script for the Video. You must then record a Video of yourself using your script. The Video must start with the following phrase: “The main issue I think the next President should tackle is ______. I think a way to solve it is ______.” The Video may not be longer than two minutes, or your Video will be disqualified.

- Your Video must be in the English language, must meet all requirements for posting on YouTube set forth at https://support.google.com/youtube/answer/1620498?hl=en, including compliance with the community guidelines for the respective websites, and must meet the technical requirements disclosed on the Contest Website.

- When Sponsor clicks on the link to your Video, the link must take Sponsor directly to the full version of the Video, and the Video must be viewable by Sponsor through the standard video player available on the YouTube website. Sponsor and Released Parties (as defined below) are not affiliated with www.youtube.com or the YouTube Site. YouTube is not a sponsor of this Contest.

- Videos must not contain any third-party content, unless you have obtained any and all releases and consents in writing necessary to permit the use and exhibition of the third-party content by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the Video, prior to submission of the Video. Any background artwork that can be seen in a Video must be created solely by you, or you must be the sole owner of all copyright interests therein.

- Submissions must comply with these Official Rules and any Terms of Use posted on the Contest Website and meet all specifications or requirements called for on the Contest Website.

- Each Video, in its entirety, must be a single work of original material created by you, or for which you have all rights required to comply with these Official Rules, and must be suitable for presentation in a public forum. For this reason, please keep in mind that all Videos may be made public. You should use good judgment
in how subject matter, particularly sensitive material, is depicted or disclosed in Videos.

- Videos, or any element thereof, must not have been submitted previously in any contest of any kind or exhibited, distributed or displayed publicly (i.e., disclosed beyond your immediate circle of friends and family) through any means or in any media previously and must have been created in a legal and safe manner.

- Videos must include only materials created by you, or for which you have all rights required to comply with these Official Rules. Videos must not infringe on the intellectual property rights of any other person or entity. Sponsor does not permit the infringement of others’ rights and any use of materials that infringe third-party rights is grounds for disqualification from the Contest and may subject you to liability. Entries that contain brand names, trademarks or company logos are subject to disqualification.

- Videos must not include or transmit material that: (a) is sexually explicit, indecent, obscene, violent, hateful, tortious, defamatory, slanderous or libelous, (b) is derogatory or promotes bigotry, racism, hatred or harm against any group of people or individual person or promotes discrimination based on race, sex, religion, age, nationality, disability, sexual orientation or preference, (c) invades the privacy or publicity rights of any person, living or deceased, (d) is unlawful, (e) is harmful to other users of the Contest Website such as containing viruses, trojan horses, spyware, adware, malware or other technologies that could adversely impact the Contest, and/or (f) is disparaging to Sponsor, the Judges or other Contest Entities or is inconsistent with the positive images and/or goodwill with which Sponsor, and/or other Contest Entities wish to associate at the sole and absolute discretion of Sponsor, the Judges and/or other Contest Entities.

- Videos should not reveal any personal information about another individual, including another person’s address, phone number, email address, credit card number, license plate numbers or any information that may be used to track, contact, or impersonate that individual.

- A Submission that Sponsor has received cannot be modified or edited.

- You must not submit a Video that, if selected, cannot be assigned to Sponsor as contemplated below.

6. Intellectual Property. You, upon your Submission to the Contest, hereby irrevocably grant to Sponsor, and each of its licensees, successors and assigns, a non-exclusive, perpetual, royalty-free, no-cost license and right to use and otherwise exploit the Submission, and all images, text and materials included or depicted therein, in whole or in part, in any manner or medium now or hereafter known or devised (including, without limitation, CDs, streaming media, film, television, videocassettes, print, interactive devices, mobile media, Internet and on-line systems), in any and all languages including, without limitation, the right to display, reproduce, recreate, record, perform, exhibit, distribute, copy, edit, change, modify, add to,
subtract from, re-title and adapt the same, to combine it with other material and otherwise use and exploit it without having to give any compensation or attribution to you or any third party, except for the awarding of the prize to the winner in this Contest. You agree that during the Contest Entry Period, you will not make, and will not permit, any other public use, display or distribution of the Submission, and you will maintain all rights without encumbrances so that, if Sponsor desires, you can assign all rights in and to the Submission if selected as a winner. Sponsor, and each of their successors, assigns and licensees, will have the right to make unlimited derivative works of Submissions, to assign or transfer any or all granted rights and to grant unlimited, multiple-level sublicenses. Without limiting the forgoing, Sponsor will have the right to use the Submissions submitted as part of the Contest, including Videos, and all images, text and materials included or depicted therein (if any), in any merchandising, advertising, marketing, promotion or for any other commercial or non-commercial purpose. You hereby forever waive and relinquish moral rights now or hereafter recognized in connection with the Submission. You agree that Sponsor shall have the sole discretion in determining the extent and manner of use of Submission and are not obligated to use any Submission. You agree not to issue any publicity concerning the Contest, Sponsor and/or other Contest Entities. You agree that neither Sponsor, nor its agents shall be responsible for return or preservation of any Submission. All Submissions that are posted on YouTube or elsewhere are available to be viewed by anyone with access to the Internet.

You acknowledge that the Submission is not being submitted in confidence or in trust to Sponsor and that no confidential or fiduciary relationship is intended or created. You acknowledge that any Contest Entity and/or other entrants may have created ideas and concepts contained in their Submissions that may have familiarities or similarities to your own Submission, and that you will not be entitled to any compensation or right to negotiate with the Contest Entities because of these familiarities or similarities. Notwithstanding any custom and practice in the industry to pay an individual for an idea (if any), nothing herein shall create an implied or express contract to compensate you for your Submission and Contest Entities have no obligation to pay or otherwise compensate you for any of your ideas or materials in any communications with Sponsor and/or other Contest Entities, whatsoever. Submissions are not confidential; the Contest Entities’ only obligations to you regarding Submissions are as specifically set forth in these Official Rules. The decisions of the Sponsor and the Judges are final and binding in all matters relating to this Contest, including interpretation and application of these Official Rules. By participating in the Contest, except where legally prohibited, you grant permission for Sponsor and its designees to use your name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. Sponsor reserves the right to request proof that you maintain all necessary rights in your Submission in order to grant Sponsor the rights required herein in a form acceptable to Sponsor. Failure to provide such proof may lead to, among other things, your disqualification from the Contest.

7. **Representations, Warranties and Indemnity.** By entering the Contest, you (and your Guardian if you are a minor in the state in which you reside) represent and warrant that you have read, understand, agree to and will follow the Official Rules. You (and your Guardian if you are a minor in the state in which you reside) further represent and warrant that your
Submission and all materials and matter therein including, but not limited to, the Video: (1) is wholly original and is not a copy or imitation of any other material, and you have all necessary rights to grant the Sponsor the rights granted hereunder and exercise such without obligation or liability to any third party; (2) will not infringe or violate any right whatsoever including, without limitation, any personal rights (e.g., defamation, privacy, false light, moral right, etc.) or any property rights (e.g., copyright, trademark, right to ideas, etc.) of any person or entity and the use thereof will result in no third-party liability or obligations; (3) does not violate any confidentiality or employment agreement; (4) requires no payment or royalties or any grant of rights or permissions from you or any third party (including, without limitation, any guilds or unions) in order for the Contest Entities to use and exploit such Submission as set forth herein; and (5) is not the subject of any threatened or pending litigation, claim or dispute that might give rise to litigation, which adversely affects or in any way prejudices, impairs or diminishes the rights granted hereunder or the value thereof. You further represent and warrant that you have obtained any and all releases and consents in writing necessary to permit the use and exhibition of any third-party content by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the Video, prior to submission of the Video. You further represent and warrant that you have the right to agree to and fully perform your obligations consistent with these Official Rules and that you have complied with and have obtained all permissions, licenses and consents that are necessary for Submission including, but not limited to, the Video, and the use of the Submission including, but not limited to, the Video, and have verified compliance with the foregoing requirements. You agree to provide, at Sponsor’s or the Judges’ request, copies of all such permissions, licenses and consents. Sponsor and the Judges reserve the right in their sole discretion to disqualify any Submission that they determine does not comply with these Official Rules, to make such changes to any Submission as are necessary to make it compliant, or to require you to do so. You further acknowledge and agree that you have not previously granted, assigned or otherwise encumbered your Submission to any other third party. Further, you represent and warrant that Sponsor’s use of any Submission shall not violate an agreement that you have signed. You agree to indemnify and hold the Released Parties (as defined below) harmless from and against any third-party claim, to the extent relating to any breach of any representation, warranty or covenant made by you in connection with your acceptance of these Official Rules or Contest activities.

8. **Determining the Winner.** During the Judging Period, each Video submitted by an eligible entrant will be reviewed by a team of journalists, filmmakers, and media educators (the “Judges”) assembled by Sponsor, who will review and judge all eligible Videos based on the following judging criteria (which will be equally weighted) (collectively, the “Judging Criteria”):

- Originality;
- Creativity; and
- Overall Production Value.
Based on the total score the Judges assign to each Video using the Judging Criteria, one entrant will be selected as the winner, subject to confirmation that the winner has met the eligibility requirements and complied with these Official Rules. If there is a tie after the Judges apply the Judging Criteria, Sponsor will bring in a tie breaking Judge to apply the same Judging Criteria to break the tie and determine the winner.

9. Notification of the Winner. The potential winner will be selected on or about August 14, 2016, and notified by email on or about August 15, 2016, unless extended by Sponsor or the other Contest Entities. The Sponsor and other Contest Entities are not responsible for false, incorrect, changed, incomplete or illegible contact information. Notification is deemed to have occurred immediately upon the sending of an email to the winner. Upon notification, the winner and her Guardian (if the winner is considered a minor in the state in which she resides), will be required to execute and return to Sponsor within 14 days an executed “Prize Acceptance Agreement,” in order for the winner or the winner’s Guardian (if the winner is considered a minor in the state in which she resides) to claim the Prize (as defined below). The Prize Acceptance Agreement includes various releases, consents and agreements as required by Sponsor. If the Prize Acceptance Agreement is not returned to Sponsor within the specified time period noted above, if a prize or prize notification is returned as undeliverable, if Sponsor and/or other Contest Entities are unable to contact the potential winner within three calendar days from the first notification attempt, if the potential winner is found to be ineligible or not in compliance with these Official Rules, or if the potential winner declines a prize for any reason prior to award, such potential winner may be disqualified, their prizes will be forfeited and, at Sponsor’s discretion, an alternate winner may be selected. The Sponsor and/or other Contest Entities are not responsible for and shall not be liable for late, lost, stolen, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential winner, regardless of the method of transmission.

10. Prize and Value. One prize (the “Prize”) will be awarded in the Contest. The winner will be awarded a trip to Washington D.C. to attend the Sponsor’s Townhall Meeting. The trip will be scheduled by Sponsor within two months of the notification period end date. If the winner is below the age of 21 on the date of travel, she must be accompanied by a Guardian who must travel at the same time and on the same itinerary as the winner. The Prize consists of round-trip coach class airfare for the winner (and her Guardian if, and only if the winner is below the age of 21 on the date of travel); a two-night stay in one double-occupancy hotel room; and a three-day food stipend for the winner (and her Guardian if required) not to exceed $50 per person per day. Sponsor will determine airline, flight itinerary, hotel accommodations, and other trip details in its sole discretion. Travel and accommodations are subject to availability. If the winner is unable to travel as scheduled or otherwise unable to redeem the package within the time period required, the Prize will be forfeited. If a winner is considered a minor in her respective state, the Prize will be awarded to, and must be claimed by, the Guardian upon execution of the Prize Acceptance Agreement by both the winner and the Guardian, but the Sponsor reserves the right to refuse to award a prize to or on behalf of any minor. The Prize is non-transferable, with no substitutions. All prize details not specified in these Official Rules will be determined in Sponsor’s sole and absolute discretion. Prize details and availability and prize provider’s rules and restrictions are subject to change. In the event the winner engages in behavior that (as determined by Sponsor) is obnoxious, inappropriate, offensive, threatening, illegal or that is intended to annoy, abuse,
threaten or harass any other person, Sponsor and the Judges reserve the right in their sole and absolute discretion to terminate the right to receive or collect the Prize. The Prize is awarded “AS IS” and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). The winner will be solely responsible for filing for and paying, all federal, state and/or local taxes, and for any other fees or costs associated with the Prize they receive, regardless of whether it, in whole or in part, is used. The Verifiable Retail Value (“VRV”) of the Prize is based on available information provided to Sponsor and/or other Contest Entities and the value of the Prize to winner or her Guardian may be reported for tax purposes as required by law. The winner (and Guardian, if applicable) will be required to provide Sponsor and/or other Contest Entities with a valid social security number or tax identification number before the Prize will be awarded and will be required to submit a complete and accurate IRS Form W-9 or other applicable IRS Form. An IRS Form 1099 (or other applicable IRS Form) may be issued in the name of the winner for the actual value of the Prize received. Sponsor may withhold any amounts required to be withheld pursuant to foreign, federal, state or local law by providing winner with the cash amount of the VRV minus the withheld amount in lieu of the Prize. An Unclaimed Prize will be forfeited. VRV of the Washington D.C. trip will be determined by the individual itinerary and shall not exceed $2,000.

11. General Conditions. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, internet service provider, website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prizes or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Contest Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to any other person’s computer related to or resulting from participating in this Contest or downloading materials from or use of the Contest Website, including the use of links to external websites contained in the Contest Website. Persons who tamper with or abuse any aspect of the Contest or Contest Website or who are in violation of these Official Rules, as solely determined by Sponsor and the Judges, may be disqualified and all associated entries voided, all in Sponsor’s or the Judges’ sole judgment. Should any portion of the Contest be, in Sponsor’s or the Judges’ sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor or the Judges, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Contest be unable to run as planned for any other reason, Sponsor reserves the right, in its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect entries received prior to the action taken or as otherwise deemed fair and appropriate by Sponsor. The Released Parties are not responsible
for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in your email or other account to receive messages. **CAUTION:** ANY ATTEMPT TO DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS’ FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

12. **Release.** By participating in the Contest, you (and your Guardian if you are considered a minor in the state in which you reside) agree to release, discharge and hold harmless the Contest Entities and each of their respective directors, officers, employees, agents, successors and assigns (“Released Parties”), from and against and any and all claims, liability, costs, losses, damages or injuries of any kind arising out of or related to your participation in the Contest (including, without limitation, with respect to the Submissions and any elements therein and thereto and in the transmission, judging, selection or use and exploitation thereof by any of the Contest Entities) and/or related to any prize (including, without limitation, losses, damages, theft, related to participation in the Contest; or arising out of any violation of rights of publicity or privacy, or claims of defamation or portrayal in a false light; or based on any claim of infringement of intellectual property or other rights; or from any typographical, human or other error in the printing, offering, selection, operation or announcement of any Contest activity and/or Prize). Without limiting the generality of the foregoing you agree that Released Parties: (A) have neither made nor will be in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, in connection with the Contest and/or with respect to the Prize, including, without limitation, to the Prize’s quality or fitness for a particular purpose; and (B) will not be responsible or liable for any injury, damage, loss, theft, disability, death, expense, accident, delay, inconvenience or other irregularity that may be caused or contributed to: by the wrongful, negligent or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties, and by any cause, condition or event whatsoever beyond the control of the Released Parties. You further agree to indemnify and hold harmless Released Parties from and against any and all liability resulting or arising from the Contest and to release all rights to bring any claim, action or proceeding against Released Parties. The Contest Entities are not responsible for your actions in connection with the Contest, including your attempt to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Contest. You further understand and agree that the releases hereunder are intended to apply to all claims including those not known or suspected to exist, and you hereby expressly waive the effect of any laws requiring the intent to release future unknown claims. You further understand and agree that all rights under Section 1542 of the Civil Code of California (“Section 1542”) and any similar law of any state or territory of the United States that you may have with respect to the foregoing release are hereby expressly and forever waived. You understand that Section 1542 provides that:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF
EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

13. **Publicity Release.** You irrevocably grant the Released Parties and each of their licensees, successors, assigns and sub-licensees the right and permission to use for publicity and/or promotional purposes in any and all forms of media and by any and all means and media now and hereafter known, your name, voice, image, likeness, photographs, biographical material and/or videotapes or other recordings of you participating in the Contest or, if selected as a winner, accepting the Prize, without any additional consideration other than the Prize. You agree that all rights to such content and programming shall be owned by Sponsor and your appearance therein and services in connection therewith shall not be subject to any union, guild or collective bargaining agreement; you acknowledge that Sponsor is not and does not anticipate becoming a signatory to any union, guild or other collective bargaining agreement that may be construed to relate to the Contest, the Video or the any of the foregoing related content, publicity or programming featuring your appearance or performance. In addition, you hereby affirm that neither you, nor anyone acting for you, gave or agreed to give anything of value to any of the Contest Entities, or any representative of any television network, motion picture studio or production entity, for arranging your appearance in such content, publicity or programming. You understand that if you are a resident of Tennessee you have the right to limit your grant of publicity rights in your name for certain promotional purposes, but you have elected to waive that right in consideration of the possibility of publicity. You further agree and acknowledge that you will not make any public statements or release any other information relating to the Prize and the Contest to the media without Sponsor’s prior written approval.

14. **Suspension / Modification / Termination.** In the event Sponsor is prevented from continuing with the Contest or any part or element thereof by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor’s or Administrator’s control (each, a “*Force Majeure*” event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Contest. Sponsor additionally reserves the right, in its sole and absolute discretion: (1) to modify, suspend or terminate the Contest should causes beyond Sponsor’s control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest; or (2) to disqualify any entrant found to be, or suspected of: (a) tampering with the entry process or the operation of the Contest; (b) acting in violation of these Official Rules; or (c) acting in an unfair or un-sportsmanlike manner. The Contest Entities are not responsible for any changes or unavailability of the YouTube platform that may interfere with the Contest including any limitations, any restrictions, or any conditions on Sponsor’s ability to access YouTube for the Contest as set forth herein or your ability to timely enter the Contest via YouTube.

15. **Governing Law / Limitation of Liability.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights
16. Disputes / Arbitration. The parties each agree to finally settle all disputes only through arbitration; provided, however, the parties shall be entitled to seek injunctive or equitable relief enforcing the terms of this section and any arbitral award entered hereunder in the state and federal courts in California, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator’s decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Contest shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. (“JAMS”) or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a “Demand for Arbitration”, then either party can elect to have the arbitration administered by the American Arbitration Association (“AAA”) or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place at the AAA regional office nearest your residential address; provided, however, if this location is not convenient for the hearing, the parties may mutually agree on an alternative location. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn’t apply and the dispute must be brought in a court of competent jurisdiction in
California. Sponsor agrees to pay the administrative and arbitrator’s fees in order to conduct the arbitration (but specifically excluding any of your travel or other costs to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court. In no event will you seek or be entitled to rescission, injunctive or other equitable relief or to enjoin or restrain the operation of this Contest (or any website connected therewith), exploitation of any advertising or other materials issued in connection therewith, or exploitation of this Contest (or any website or any content or other materials used or displayed on the website used in connection with the Contest).

17. No Obligation to Use. Sponsor and/or other Contest Entities shall have no obligation (express or implied) to use or otherwise exploit any Submission including, but not limited to, any Video, or, if commenced, to continue the distribution or exploitation thereof, and Sponsor and/or other Contest Entities may at any time abandon the use of the Submission for any reason, with or without legal justification or excuse, and you shall not be entitled to any damages or other relief by reason thereof.

18. Dates and Deadlines / Anticipated Number of Contestants. Sponsor reserves the right, in addition to those other rights reserved herein, to modify any dates or deadlines set forth in these Official Rules or otherwise governing the Contest. Sponsor cannot accurately predict the number of entrants who will participate in the Contest. Odds of winning depend on the total number of eligible entries received.

19. Further Documentation. If Sponsor shall desire to secure additional assignments, certificates of engagement for the Submission or other documents as Sponsor may reasonably require in order to effectuate the purposes and intents of these Official Rules, then you agree to sign the same upon Sponsor’s request therefor.

20. List of Contest Winner / Official Rules Requests. To receive any legally required list of the winner, send a stamped self-addressed envelope to: 4203 Jackson Ave. Culver City, CA 90232, within sixty (60) days of expiration of the Contest Entry Period. For a copy of these Official Rules, send a legal-size, self-addressed, stamped envelope to 4203 Jackson Ave. Culver City, CA 90232, prior to the end of the Contest Entry Period. Vermont residents may omit return postage with Official Rules requests.

21. Identification of Sponsor. This Contest is sponsored by GlobalGirl Media, 4203 Jackson Ave. Culver City, CA 90232. References to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor, any of the other Contest Entities, or the Contest.

22. Information Submitted. As a condition of entering the Contest, you give consent for Sponsor to obtain and deliver your name, address and other information to third parties for the purpose of administering this Contest and to comply with applicable laws, regulations and rules. Any information you provide to Sponsor may be used to communicate with you in relation to this Contest or on a Contest winner’s list.
23. **Entire Agreement.** These Official Rules represent the entire agreement between you and the Sponsor and supersede and cancel any prior oral or written agreement or understanding related to the Contest.

24. **Miscellaneous.** The invalidity or unenforceability of any provision of these Official Rules, and/or the Prize Acceptance Agreement will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules, and/or the Prize Acceptance Agreement is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor’s failure to enforce any term of these Official Rules will not constitute a waiver of that provision. You agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on the Contest Website and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

//END OFFICIAL RULES//

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